



Public Disclosure of Student Achievement

Institution Name: Juniata College

Business Unit(s) included in this report: Accounting, Business and Economics
Academic Period Covered: 2022-2023

Date Report Posted: January 24, 2024

PROGRAM	MEASURE	TARGET	RESULT
Master of Accounting	Job Placement Rate	85%	100%
Bachelors Program of Emphasis in:			
Accounting	Graduation Rate 4 yr (6yr)	85% (75%)	75% (100%)
Business Analytics	Graduation Rate 4 yr (6yr)	85% (75%)	100% (NA)
Business Info. Technology	Graduation Rate 4 yr (6yr)	85% (75%)	100% (50%)
Economics	Graduation Rate 4 yr (6yr)	85% (75%)	33% (50%)
Entrepreneurship	Graduation Rate 4 yr (6yr)	85% (75%)	0% (50%)
Finance	Graduation Rate 4 yr (6yr)	85% (75%)	67% (60%)
Health Care Administration	Graduation Rate 4 yr (6yr)	85% (75%)	NA (100%)
Individualized Business	Graduation Rate 4 yr (6yr)	85% (75%)	* (*)
International Business	Graduation Rate 4 yr (6yr)	85% (75%)	100% (50%)
Management	Graduation Rate 4 yr (6yr)	85% (75%)	60% (75%)
Marketing	Graduation Rate 4 yr (6yr)	85% (75%)	90% (60%)

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement	Job placement in a field related to the program of study within 6 months of graduation