

## Common Brands with Available Generics†

BRAND NAME	GENERIC NAME	COMMONLY USED FOR‡
ATIVAN®	lorazepam	Anxiety
BUSPAR®	bupirone HCl	Anxiety
CARDURA®	doxazosin mesylate	High Blood Pressure, Enlarged Prostate
DARVOCET-N®	propoxyphene napsylate/acetaminophen	Pain
DYNACIN®	minocycline HCl	Infection
ESTRACE®	estradiol	Hormone Replacement
GLUCOPHAGE®	metformin HCl	Diabetes
IMDUR®	isosorbide mononitrate	Angina (Chest Pain)
PEPCID®	famotidine	Ulcer, Heartburn
PRINIVIL®/PRINZIDE®	lisinopril lisinopril/hydrochlorothiazide	High Blood Pressure, Heart Failure
PROZAC®	fluoxetine HCl	Depression
RITALIN®	methylphenidate HCl	Attention Deficit Hyperactivity Disorder (ADHD)
ULTRAM®	tramadol HCl	Pain
VASOTEC®	enalapril maleate	High Blood Pressure, Heart Failure
ZESTRIL®/ ZESTORETIC®	lisinopril lisinopril/hydrochlorothiazide	High Blood Pressure, Heart Failure
ZIAC®	bisoprolol/hydrochlorothiazide	High Blood Pressure

† This list is only a small sample of the many generic medicines that are available.

‡ This list indicates common uses for which the medicine is prescribed. Some medicines are prescribed for more than one condition. Please discuss all treatments with your doctor.



Ask for Generics<sup>SM</sup>  
www.caremark.com/countongenerics

## How can you save money?

### Just Ask for Generics.<sup>SM</sup>

To save money on your prescriptions,

- Ask your doctor to prescribe generics and allow generic substitution at your local pharmacy.
- Say “yes” if your pharmacist asks whether you would like the generic equivalent of the brand name medicine your doctor prescribed.
- Go to [www.caremark.com/countongenerics](http://www.caremark.com/countongenerics) to see if a generic is available for a medicine you are taking or considering.
- Bring the attached list of brand name medicine with generic equivalents to your pharmacy or doctor’s office.

To learn more, check out the FDA and Caremark Web sites on generics:

[www.fda.gov/cder/ogd](http://www.fda.gov/cder/ogd)

[www.caremark.com/countongenerics](http://www.caremark.com/countongenerics)

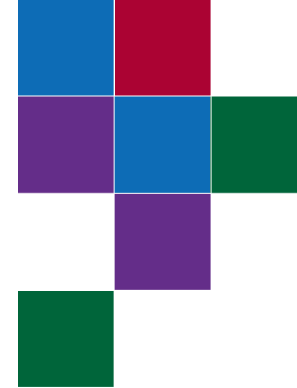
Count on **GENERICS<sup>SM</sup>**

Safe and Effective. Better Value.<sup>SM</sup>

**CAREMARK**  
*It all starts with care<sup>SM</sup>*

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Ask for  
Generics<sup>SM</sup> & Save!



FDA Approved:  
**The same  
without  
the name.**

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## What's the difference between generic and brand name medicines?

**All the money you save.**

*Each time you fill a prescription, you could save money by asking for a generic medicine instead of its brand name equivalent. That could add up to big savings in just a short time. Caremark participants save an average of 60%\* on out-of-pocket costs when they choose the generic instead of the brand name medicine. Best of all, you are getting the exact same FDA-approved medicine at a lower cost.*

**FDA-APPROVED GENERIC MEDICINES ARE JUST AS SAFE AND JUST AS EFFECTIVE AS THEIR BRAND NAME COUNTERPARTS**

## Are there any other differences between generic and brand name medicines?

**Yes. The name and how they look. Not how they work.**

When the patent of a brand name medicine expires, other companies can make and sell the same medicine. It is sold under its chemical name, which is why it is called a "generic." Like their brand name counterparts, all generic medicines are tested and approved by the Food and Drug Administration (FDA) before they can be sold to consumers.

In the United States, trademark laws do not allow a generic medicine to look exactly like its brand name counterpart. Therefore, you can expect a generic medicine to be a different color or a different shape than its brand name counterpart. However, the way it looks has no affect on how the medicine works.

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**TO GAIN FDA APPROVAL, GENERIC MEDICINES MUST PROVE THEY ARE EXACTLY LIKE THEIR BRAND NAME EQUIVALENTS IN:**

- Effectiveness (how well it works)
  - Safety
  - Identical active ingredients
  - Performance (how it works in the body)
  - Strength (e.g., 10 mg, 20 mg)
  - Dosage form (pill, liquid, cream, etc.)
- 



## Are generics safe? And effective?

**Yes. The FDA makes sure of it.**

The FDA puts each generic medicine through a rigorous quality control review process to ensure that generics are as safe and effective as the original brand name medicine. The manufacturing facilities must meet specific standards too. The FDA inspects more than 3,500 pharmaceutical manufacturing facilities each year to monitor how the medicines are made, processed, tested, packaged and labeled.

## Why do generic medicines cost less?

Generics cost less because their manufacturers do not have to spend the hundreds of millions of dollars it takes to discover the new, original medicine. The brand manufacturer makes that investment. Therefore, it costs the generic manufacturer less to develop the same medicine. The savings are passed on to you.