



Public Disclosure of Student Achievement

Institution Name: Juniata College

Business Unit(s) included in this report: Department of Accounting, Business and Economics

Academic Period Covered: Academic year 2021-2022

Date Report Posted: January 25, 2023

PROGRAM	MEASURE	TARGET	RESULT
Master of Accounting	Job Placement Rate	85%	100%
Bachelors Program of Emphasis in:			
Accounting	Graduation Rate 4 yr (6yr)	90% (75%)	100% (82%)
Business Analytics	Graduation Rate 4 yr (6yr)	90% (75%)	NA (NA)
Business Info. Technology	Graduation Rate 4 yr (6yr)	90% (75%)	100% (100%)
Economics	Graduation Rate 4 yr (6yr)	90% (75%)	100% (75%)
Entrepreneurship	Graduation Rate 4 yr (6yr)	90% (75%)	NA (67%)
Finance	Graduation Rate 4 yr (6yr)	90% (75%)	100% (100%)
Health Care Administration	Graduation Rate 4 yr (6yr)	90% (75%)	NA (NA)
Human Resource Management	Graduation Rate 4 yr (6yr)	90% (75%)	NA (100%)
Individualized Business/departental	Graduation Rate 4 yr (6yr)	90% (75%)	* (*)
International Business	Graduation Rate 4 yr (6yr)	90% (75%)	100% (60%)
Management	Graduation Rate 4 yr (6yr)	90% (75%)	100% (70%)
Marketing	Graduation Rate 4 yr (6yr)	90% (75%)	100% (25%)

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement	Job placement in a field related to the program of study within 6 months of graduation

Graduation Rate	Using entering cohorts for Fall 2016 and Fall 2018, both a 4 year and 6 year graduation rate was calculated by program. *Students do not enter the College with Individualized programs – they are selected later
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