



Public Disclosure of Student Achievement

Institution Name: Juniata College

Business Unit(s) included in this report: Dept of Accounting, Business and Economics

Academic Period Covered: Academic Year 2020-2021

Date Submitted: January 25, 2022

PROGRAM	INDICATOR	RESULT
Master of Accounting	Job Placement Rate	100%
Bachelors Program of Emphasis in:		4yr (6yr)
Accounting	Graduation Rate	100% (86%)
Business Analytics	Graduation Rate	N/A (100%)
Business Info. Technology	Graduation Rate	50% (N/A)
Economics	Graduation Rate	50% (100%)
Entrepreneurship	Graduation Rate	50% (0%)
Finance	Graduation Rate	60% (83%)
Health Care Administration	Graduation Rate	100% (N/A)
Human Resource Management	Graduation Rate	100% (100%)
Individualized Business Program	Graduation Rate	20% (80%)
Individualized Interdepartmental	Graduation Rate	* (*)
International Business	Graduation Rate	50% (75%)
Management	Graduation Rate	75% (83%)
Marketing	Graduation Rate	60% (83%)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	Using entering cohorts for Fall 2015 and Fall 2017, both a 4-year and 6-year graduation rate was calculated by program * Students do not enter the College with Individualized Interdepartmental programs - they are selected later.