



Public Disclosure of Student Achievement

Institution Name: Juniata College

Business Unit(s) included in this report: Department of Accounting, Business, and Economics

Academic Period Covered: Academic Year 2018-2019

Date Submitted: October 30, 2019

PROGRAM	INDICATOR	RESULT
Master of Accounting	Job Placement Rate	89%
Bachelors Programs of Emphasis in:	Graduation Rate	4yr. (6yr.)
Accounting	Graduation Rate	100% (90%)
Business Info. Technology	Graduation Rate	NA (NA)
Economics	Graduation Rate	100% (89%)
Entrepreneurship	Graduation Rate	100% (85%)
Finance	Graduation Rate	100% (88%)
Human Resource Management	Graduation Rate	50% (33%)
Individualized Business Program	Graduation Rate	25% (39%)
Individualized Interdepartmental Program	Graduation Rate	NA* (NA*)
International Business	Graduation Rate	50% (56%)
Management	Graduation Rate	63% (73%)
Marketing	Graduation Rate	50% (65%)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
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Job Placement Rate	Percentage of graduates employed within six months of graduation date.
Graduation Rate	<p>Using entering cohorts for Fall 2015 and Fall 2013, calculated both 4-year and 6-year graduation rates by program for students graduating in the class of 2019.</p> <p>* - Students do not enter the College with Individualized Interdepartmental Programs which are selected later.</p>