



Photo by Marlene Matula '17

### China - East China Normal University

City: Shanghai

Language: *Chinese*

Founded in Shanghai in October 1951, East China Normal University (ECNU) is one of the most prestigious universities in China. The Global China Program provides an excellent opportunity for students to learn about China through academic and cultural immersion during one semester. This program is open to current college students who wish to study in China for one semester (15 weeks). The program consists of two parts, the Chinese Language course and content courses on China Studies and other fields which will be conducted in English.

#### Sample Classes:

- Chinese (intermediate high)
- Elementary Integrated Course II
- Intermediate Oral Course I
- Intermediate Listening Course

### Taiwan Shih Chien University

City: Taipei

Language: *Chinese, English*

Founded in 1958, Shieh Chien adheres to the motto of the Chinese philosopher, Wang Yangming: "Knowledge is the beginning of practice. Doing is the completion of knowing" (1498). The University is made up of the College of Human Ecology, the College of Design and the College of Management and is a premiere institution for fashion and industrial design.

#### Sample Classes:

- Economy, Finance and Banking in the Greater Chinese Area (English)
- International Business Management
- Information Tech. and Communication



Photo by Kati Csoman, Dean of International Education

### Taiwan Shih Hsin University

City: Taipei

Language: *Chinese, English*

Since its founding in 1955, Shih Hsin University has become one of the top journalism and communication institutions. The university is composed of the colleges of communications (with opportunities in broadcasting), management, and the humanities and the social sciences.

#### Sample Classes:

- Digital Media Arts
- Chinese Literature
- Television, Radio, and Film
- Brand Management (English)



Dr. Wei-Chung Wang, ABE, and Kati Csoman, Dean of International Education

## **Taiwan - National Chiao Tung University**

City: Hsinchu

Language: *Chinese, English*

NCTU's increasingly internationalized campus has attracted students and professors from around the world. NCTU specializes in Applied Chemistry, Business and Management, Computer Science and Electrical Engineering. The campus is located in the heart of Taiwan's "Silicon Valley."

### Sample Classes:

- Introduction to Biotechnology
- Biostatistics
- Modern History of Taiwan
- Differential Equation
- Chemistry and History



## **Faculty-Led Short-Term Course Abroad**

### **Business in China *Cultural Analysis 4 cr.***

*Locations: Beijing, Chengdu, Shanghai*

This course examines recent economic growth in China from a rigorous academic perspective, while exposing students to the business world through visits to various multinational enterprises. Students will also visit cultural and historic sites such as the Great Wall and the Jinsha Ruins. Includes: 1 credit course in the spring and a two-week, three-credit trip to China.

## **Faculty-Led Short-Term Course Abroad**

### **Taiwan Environmental Resource Entrepreneurship *IC 3 cr.***

*Location: Kaohsiung, Taichung, Tainan, Taipei City*

This course will introduce students to the topic of natural resource management from both an environmental and business perspective. Students will have the opportunity to understand what living environmentally friendly means in a new context through exploration of one of the world's leading countries. Through guest presentations from practitioners and experts and research on an environmental topic of their choice, students will be able to apply their own knowledge and comparisons to firsthand experiences in Taiwan.



**Study Abroad 101 Info Sessions** are held **Wednesdays at 4pm @ the Oller Center Patio**

Questions? Email [studyabroad@juniata.edu](mailto:studyabroad@juniata.edu)

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