

# Communication

# Study Away Opportunities



## Germany - Westfälische Hochschule Gelsenkirchen

City: Gelsenkirchen

Language: German, English

A medium-sized university of applied sciences in one of the most active regions of Germany. The university is known for its competitive combination of public relations and journalism; noting the close interlinking of journalism and public relations in everyday life, the curriculum provides students with a broad communication base that increases competitiveness and flexibility in the labor market.

### Sample Classes:

- Media Law
- International Market Communication
- Verbal Communication

### Taiwan - Shih Hsin University

City: Taipei

Language: Chinese, English

Since its founding in 1955, Shih Hsin University has become one of the top journalism and communication institutions. The university is composed of the colleges of communications (with opportunities in broadcasting), management, and the humanities and the social sciences.

#### Sample Classes:

- Journalism
- Communication Management
- Television, Radio, and Film



Dr. Wei-Chung Wang, ABE, and Kati Csoman

# CzechMates Internship Program

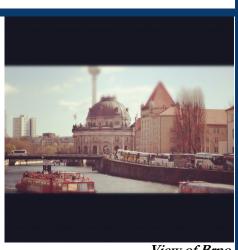
City Brno Masaryk University

Language: English, Czech

The CzechMates program is a highly selective mentored internship program. Students participate in work placements in a variety of fields with enrollment in an integrated professional seminar and courses in the Czech Language and one or two other fields of study.

#### Samples Classes:

- Globalization Culture, Communication, Globalization
- Media Studies: Trends of Digital Technology and Smart Media
- Czech Language Colorful Czech
- Internship Credits: Advertising/Public Relations, Media/Journalism, IT



View of Brno Carrington Jones '13

## **EPA Internships**

City: London, Edinburgh, or Brussels

Length: Semester

Academic, unpaid, and work placement internships are offered in the capital of Great Britain, Scotland, or Belgium. Students will also choose two courses through the University of Westminster in Great Britain, Edinburgh Napier University in Scotland, or Vrije Universiteit Brussel through Vesalius College in Brussels that are closely related to their internship. All opportunities place students in a major city that is immersed in both culture and business. As students complete their internship and course requirements, they will become well-versed in the unique history of whichever site they choose.

Example Placements: *Upheat Productions* (marketing/communication) *BOS consulting firm* (media/communications)



### England - York St. John University

City: York

Language: English

York St. John began as York Diocesan Training School in 1841 and now enrolls about 6,400 students, boasting some of the top scores in teaching quality in the country. It has a whole building dedicated to design, set up to create works in different media with ease. The campus is right in the middle of the city, a stone's throw from the famous York Minster Cathedral. Students can also visit The Shambles, a network of Victorian alleys within the city.

#### Sample Classes:

- The Business of Media
- Writing the Media



Yorkshire Dales, taken by Kristine Karkoska

# Faculty-Led Short-Term Program Abroad

Communication Studies in Germany 3 cr.

Professor Sarah Worley

\*Ask about potential program offering in the Netherlands

During the semester students will prepare presentations on a topic related to either journalism or PR/marketing, while covering a variety of topics in the field of Communication and learning about German culture through film, guest speakers and reading. In May we will travel to Germany for 10 days. The objective of this course is to give students a high impact experiential learning opportunity through which they can improve their communication skills in an intercultural context, and gain first-hand experience with German culture.

