



Digital Marketing That Drives Results™
WEBFX.COM

JR. ONLINE GRAPHICS DESIGNER {Top 5 Employer in PA}

Job Description/Responsibilities:

WebFX is looking for a talented, passionate Jr. Online Graphics Designer to join our expanding team.

Growth Opportunities:

WebFX grew 250%+ over the past 3 years and merit based promotional opportunities are abundant for new family members (employees) who meet or exceed position performance metrics.

Fringe Benefits:

Excellent health, 100% dental, 401K, flex start time, 15 days vacation, matching charity contributions, employee coffee bar, ping pong tournaments, casual dress & many other new media agency perks (See <http://www.facebook.com/WebFX/>).

Awards:

2015, 2016, 2017 & 2018 Best Places to Work in Pennsylvania (Ranked #1 in PA for Small/Medium Employers), 2014 Best Places to Work for Millennials in America, 2014 Business of the Year in Central PA, Inc. 5000 Fastest Growing Companies in US, etc.

Office Location:

- Moffitt Mansion on Front St in Harrisburg, PA
- Mansion details: https://www.facebook.com/WebFX/photos_stream
<http://www.WebFX.com/moffitt-mansion-restoration.html>

Compensation:

\$37K to \$41K (Note, salary is negotiable if applicant has prior experience {Title/some responsibilities would change too})

To apply:

Visit www.WebFX.com/employment.htm
to submit a cover letter, resume and sample
works (minimum of 3 URLs, additional URLs if possible, PDF of additional design works desired)

Required Skills/Competencies/Qualities:

Associates or Bachelors Degree (Preferably in art, graphics, design, advertising, interactive, digital communications, web design or related degree)
Outstanding skills in Photoshop and Illustrator
Enjoys typography and color theory
Enjoys creating viral marketing pieces for the web - Infographics, motion graphics, social media campaigns and contest design, etc.
High level of design skill and technical proficiency
A creative portfolio with lots of potential
Knowledge of web design conventions, optimization and best practices (Post WebFX training)



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program)

Bonus Skills/Competencies/Qualities (Not required for applicants):

- Experience creating online advertisements
- Experience with social media branding and identity
- Customer service experience
- Passion for web visitor conversions
- Proficiency in After Effects or Illustrator

Qualities:

- Take direction well, but also able to make decisions and take initiative
- Energized about web information architecture and user experience design
- Customer service focused
- Strong communication skills
- Up-to-date on the latest web technologies and trends
- Professional, dependable, solid work ethic, detail-oriented, self-motivated
- An eye for detail and a dedication to quality
- Energized about Internet design, functionality and user experience
- Problem solver