

SARAH ERDELY

Marketer • Designer • Innovator • Photographer • Entrepreneur • Business Woman
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OBJECTIVE

Obtain a full-time career using my graphic design experience, business background, marketing skills, creativity, and interpersonal skills in the marketing, communications, and design industry.

EXPERIENCE

SE Design, Limited

Part-time [March 2011 - Present]

Founder and Business Owner

- Working with small clients and taking on freelance graphic design projects, in order to gain a great amount of experience to help prepare me for a professional career.

Juniata College Marketing Department Associate

Part-time Internship [August 2011 - Present]

Marketing Associate and Student Graphic Designer

- Train and oversee new interns, conduct market research, design the Juniata College Viewbook sent out to all prospective students, design the Juniata Admissions Magazine sent out to all prospective students, and work on digital publishing for the College magazines.

Nutritional Frontiers

Part-time [June 2010 - Present]

Graphic Designer and Marketing Consultant

- Designing and marketing new vitamin and supplement lines for doctors and clients. (Designing product booklets, flyers, and labels and creating marketing campaigns)

No.3 Magazine

Part-time [March 2011 - Present]

Graphic Designer, Marketing Intern, and Digital Creative Director

- Designing the media kit, advertisements, press releases, organizing files and photos for the magazine, and getting the magazine digital for the iPad and tablets

Total Campus Fitness

Part-time Internship [Nov. 2010 - May 2012]

Graphic Designer and Web Design Associate

- Managing projects within the business and in charge of all design work.

Sean Johnson Consultants, LLC

Part-time [May 2011- August 2011]

Graphic Designer and Web Design Associate

- Designing logos and backgrounds for web design and also assisting in the web development process

Juniata College Marketing Department Intern

Part-time Internship [August 2009- May 2011]

Marketing Intern and Student Graphic Designer

- Design all types of print and media, help conduct market research, and communicate directly with clients

Victoria's Secret

Part-time [April 2010 - October 2010]

Sales Associate

- Cashier, product management, greet and help customers, and other retail duties

St. John the Baptist Roman Catholic Church

Part-time [June 2000 - August 2008]

Assistant Accountant/Record Keeper

- Recording weekly collections in the parish rectory

EDUCATION

Currently a Senior at **Juniata College (GPA: 3.3)**

Expected Graduation Date: May 2012

Degree: *Bachelor of Fine Arts, Marketing Communication & Media Design*

INVOLVEMENT

- Vice President of Youth Entrepreneur Society at JCEL (Juniata Center for Entrepreneurial Leadership) [March 2011- Present]
- Vice President of Juniata Photography Club [October 2010 - Present]
- Juniata College Student Photographer [April 2009 - Present]
- Market Research Project for Juniata College View Book [Jan 2011 - May 2011]
- Volunteer in Relay for Life in support of Cancer Research [April 2011]
- PAWS Member and Humane Society Volunteer [October 2009 - Nov 2010]