AccuWeather’s Social Media Team is looking for a Social Media Intern for **Summer 2019.** If you are a creative thinker, enthusiastic about technology and Social Media, look no further. During this internship you will grow your skills and build your resume while gaining invaluable experience. This May-August paid internship is available for up to 20 hours per week and is based out of our Headquarters in State College, PA.

**What You Will Be Doing**

* **Posting** breaking weather news, videos, daily posts, and marketing releases and campaigns to millions of AccuWeather fans & followers, customizing posts for each Social Network.
* **Coordinating** multiple sources, feeds and personnel contributing to our Social channels.
* **Monitoring** all Social Networks for testimonials, questions, comments, abuse, complaints and user-generated content.
* **Engaging** with those users and interacting with appropriate internal departments for resolution.
* **Creating** trends reports from various trending tools across a multitude of Social Networks to improve dissemination of AccuWeather content
* **Analyzing** data about AccuWeather and its competitors from a variety of internal and external Social Media Analytics tools
* **Approving**, categorizing and promoting incoming UGC (User-Generated Content)
* **Ensuring** accuracy/timeliness of changing weather information and content licensing in AccuWeather’s content in internal and external Social Networks
* **Researching** changes to new and existing Social Networks via industry blogs and news and online webinars.
* Other duties as assigned.

**Experience We Are Looking For**

* Pursuing a 4-year Bachelor's degree in Journalism, Marketing or a related field that requires experience in writing.
* Must have knowledge and experience using Facebook, Twitter, and other Social
* Experience in Social Media for clients/corporations through internships and work experience is very helpful.
* Basic image editing knowledge helpful.
* Must have strong English writing skills.
* Must be able to develop an understanding of basic scientific and meteorological concepts, in order to explain them to our audience.
* Must be self-motivated, team-oriented and work well under pressure.
* Must have excellent communication skills.
* Must be willing to work evenings and weekends.
* Must be willing to work on-site at AccuWeather HQ in State College, PA, in order to be able to interact with AccuWeather news writers and multimedia journalists.

***We are an Equal Opportunity Employer. We provide equal opportunity to all qualified individuals regardless of race, color, religion, age, genetic information, gender, gender expression or identity, sexual orientation, national origin, veteran orientation, or veteran status, pregnancy, disability, marital status or any other legally protected categories under local, state of federal laws.  We believe a culture of diversity and inclusion provides unique perspectives that help make the workplace more innovative, engaging and profitable.***