

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

AccuWeather

State College, PA

EMAIL: talent@accuweather.com

REPRESENTATIVE: Heather Stephens - Talent & Employer Brand Specialist; Leslye Garlin - Senior Talent Acquisition Specialist; Gretchen Westley - Talent Acquisition Specialist; Lauralee Snyder '87 - Associate General Counsel

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Environmental Science/Studies, Finance, Management, Marketing

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Digital Technology

*Every day over a billion people worldwide rely on AccuWeather to help them plan their lives, protect their businesses, and get more from their day. AccuWeather provides hourly and Minute by Minute™ forecasts with Superior Accuracy™ for any longitude/latitude on Earth, with customized content and engaging video presentations available on smart phones, tablets, free wired and mobile Internet sites, connected TVs, and Internet appliances, as well as via radio, television, and newspapers.*

www.careers.accuweather.com

BOOTH: 118

---

Altoona Curve Baseball

Altoona, PA

EMAIL: erosencrants@altoonacurve.com

REPRESENTATIVE: Emily Rosencrants - Director of Community Relations; Nathan Bowen - Assistant General Manager

MAJORS SOUGHT: Business, Communication, Digital Media/Integrated Media Arts, Management, Marketing

SKILL SETS:Communication (verbal and written), Teamwork

*AA-Affiliate Minor League team of the Pittsburgh Pirates.*

www.altoonacurve.com

BOOTH: 6

---

Amanda Jenkins

Orbisonia, PA

EMAIL: amanda@EagleTeamJenkins.com

REPRESENTATIVE: Amanda (Dwyer) Jenkins '04, Tim Winter

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Economics, Education, English, Environmental Science/Studies, Geology, Finance, Health Communication, Management, Marketing, Mathematics, Peace & Conflict Studies, Politics, Psychology, Social Work, Sociology, World Languages & Cultures

SKILL SETS:Career Management, Teamwork, Leadership

*State Farm is more than the #1 Auto, Home, Life, and Small Business insurer. We are the 101st Largest Bank, help people with retirement and financial planning, and lead volunteer efforts.*

www.EagleTeamJenkins.com

BOOTH: 85

---

American Income Life - Arias Agencies

State College, PA

EMAIL: kmitchell@ariasagencies.com

REPRESENTATIVE: Katie Jo Mitchell, Josh Lowman

MAJORS SOUGHT: Accounting, Business, Communication, Economics, Finance, Management, Marketing, Mathematics

SKILL SETS:Communication (verbal and written), Career Management, Critical Thinking/Problem Solving, Teamwork, Leadership

*We are contracted with 20,000+ unions and associations to provide benefits for their members outside of work. We ensure they are protected even after they quit, get fired, or retire.*

www.aillife.com/Careers

BOOTH: 21

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

[AsiaInfo](#)

Beijing, China

EMAIL: shen@juniata.edu

REPRESENTATIVE: Li Shen

MAJORS SOUGHT: Marketing

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Digital Technology

*AsiaInfo has built most of mainland China's Internet infrastructure since 1993 and has pioneered the way for much of China's burgeoning Internet and telecommunications industry. The company is known for designing and building China's first national commercial Internet Backbone (a main Internet line that carries data to smaller sub-networks), its first provincial Internet backbone, its first WAN (Wide Area Network) providing public services, and its first network system providing nationwide roaming capability.*

[www.asiainfo.com/en\\_us/index.html](http://www.asiainfo.com/en_us/index.html)

BOOTH: 10

[Baltimore Life](#)

Duncansville, PA

EMAIL: tammy.keith@baltlife.com

REPRESENTATIVE: Tammy Keith- ASA; Maria Fowler Manager

MAJORS SOUGHT: Accounting, Business, Communication, Finance, Management, Marketing

SKILL SETS: Career Management, Professionalism/ Work Ethic, Teamwork

*A career in Insurance sales has offered these individuals independence, the ability to determine their own income while truly helping make an impact on people's lives. Position Details - Agents meet with current and prospective clients to discuss and analyze insurance needs, sell products to meet those needs and to provide customer service. Baltimore Life is known throughout the industry for its quality products, outstanding service and ethical behavior.*

[www.baltlife.com](http://www.baltlife.com)

BOOTH: 64

[Borough of State College](#)

State College, PA

EMAIL: lshaw@statecollegepa.us

REPRESENTATIVE: Leann Shaw - Director of Human Resources; Lisa Thompson - Human Resources Generalist; Douglas Shontz '13 - Communication Specialist

MAJORS SOUGHT: All majors

SKILL SETS:

[www.statecollegepa.us](http://www.statecollegepa.us)

BOOTH: 75

[BrandYourself](#)

Lancaster, PA

EMAIL: rmills@brand-yourself.com

REPRESENTATIVE: Becky Mills - Human Resources Coordinator; Joline Martin P'22 - Human Resources Manager

MAJORS SOUGHT: Communication, Digital Media/Integrated Media Arts, English, Marketing

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology

*BrandYourself is a reputation management company that helps our clients improve their search results by building out clients' websites, social media profiles, and by researching and applying SEO tactics.*

[www.brandyourself.com](http://www.brandyourself.com)

BOOTH: 83

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

Brethren Volunteer Service

Elgin, IL

EMAIL: [bvs@brethren.org](mailto:bvs@brethren.org)

REPRESENTATIVE: Marissa Witkovsky-Eldred, Volunteer Recruiter

MAJORS SOUGHT: All majors

SKILL SETS: Communication (verbal and written), Career Management, Global/Intercultural Fluency, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*Brethren Volunteer Service is a full time volunteer program that places volunteers in a one or two year long assignment in the United States and internationally. BVS seeks persons willing to act on their commitment and values. We challenge individuals to offer themselves, their time, and their talents for work that is both demanding and rewarding. Volunteers receive room, board, medical insurance, transportation to project, and a monthly allowance of \$100-\$150. This ministry of the Church of the Brethren has been a program since 1948.*

[www.brethren.org/bvs](http://www.brethren.org/bvs)

BOOTH: 44

---

Camp Harmony

Hooversville, PA

EMAIL: [program@campharmony.org](mailto:program@campharmony.org)

REPRESENTATIVE: Phil Regetta

MAJORS SOUGHT: All majors

SKILL SETS: Communication (verbal and written), Teamwork, Leadership

*Camp Harmony is a year-round, Christ-centered camp, conference and retreat center located on 112 acres in the beautiful Laurel Highlands of Western Pennsylvania. Our wide range of amenities include group lodges, cabins, camping facilities, full-service dining, summer programming and indoor & outdoor recreation areas. Our summer camps provide opportunities for children to experience nature and adventure, meaningful relationships, significant memories and spiritual transformation.*

[www.campharmony.org](http://www.campharmony.org)

BOOTH: 96

---

Camp Hebron

Halifax, PA

EMAIL: [meganm@camphebron.org](mailto:meganm@camphebron.org)

REPRESENTATIVE: Megan McMaster - Adventure Program Manager

MAJORS SOUGHT: All majors

SKILL SETS:

*Serving on summer staff at Camp Hebron just may be the best decision you'll ever make. If you have a professional interest in camp ministry, youth ministry, horsemanship, adventure, media, or if you just want to work in an environment that will stretch you in new ways, then Camp Hebron is the place for you. We put together a dedicated team of about 65 individuals with one mission and one purpose- to share the Gospel with over 1,000 campers each summer.*

[www.SummerAtHebron.com](http://www.SummerAtHebron.com)

BOOTH: 42

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

Clark Associates Inc

Lancaster, PA

EMAIL: ramccarty@clarkinc.biz

REPRESENTATIVE:

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Economics, Education, English, Finance, Management, Marketing, Mathematics

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic

*Large multi-divisional company of wholesaling, distribution, installation and servicing of food service equipment and supplies. Entrepreneurial company with tremendous career opportunities. Experience is not necessary. Strong work ethic and desire to succeed is necessary.*

[www.clarkassociatesinc.biz](http://www.clarkassociatesinc.biz)

BOOTH: 106

Damin Printing

Ebensburg, PA

EMAIL: ssakmar@daminprinting.com

REPRESENTATIVE: Nick Damin '02 - Vice President; Suzanne Sakmar - Marketing Manager

MAJORS SOUGHT: Business, Marketing

SKILL SETS:Teamwork, Digital Technology

*We provide a variety of printing services including: commercial printing, printed and embroidered apparel, promotional products, graphic design, direct mail services, and on site consultation services.*

[www.daminprinting.com](http://www.daminprinting.com)

BOOTH: 90

DBD Staffing

Hollidaysburg, PA

EMAIL: terri@dbdstaffing.com

REPRESENTATIVE: Terri Rodgers -Owner; Jenny Koontz - Recruiter; Dawn Griffith - Recruiter

MAJORS SOUGHT: All majors

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic

*DBD Staffing specializes in direct placement recruiting for multiple industries in the North Eastern United States. DBD advertises, searches and screens candidates for hiring teams. We are an additional recruiting resource to HR Managers and Business Owners. We provide job seekers a direct connection to our clients.*

[www.dbdstaffing.com](http://www.dbdstaffing.com)

BOOTH: 111

ECi Solutions

Mount Holly, NJ

EMAIL: bhaubert@ecisolutions.com

REPRESENTATIVE: Brad Haubert '93

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Finance, Management, Marketing

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*ECi Software Solutions is a global software solutions company specializing in technology and software solutions and services for a diverse group of entrepreneurs in the manufacturing, building & construction, field service, and distribution vertical markets. We focus on end-to-end technology solutions for Small to Medium size businesses that enable them to compete, grow, and profit.*

[www.ecisolutions.com](http://www.ecisolutions.com)

BOOTH: 15

## Career Day 2019- Resource Center Guide

### POE: Marketing

Enterprise Rent-A-Car

Pittsburgh, PA

EMAIL: [julia.l.hazlet@ehi.com](mailto:julia.l.hazlet@ehi.com)

REPRESENTATIVE: Julia Hazlet

MAJORS SOUGHT: Business, Communication, Management, Marketing

SKILL SETS:Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Leadership

*Enterprise Holdings is a family-owned, world-class portfolio of brands. We operate a global network that covers more than 90 countries, 100,000 dedicated team members, and more than 1.9 million vehicles taking customers wherever they need to go. In any way you want to think about it, we lead the transportation service industry. In our Management Training Program, you'll learn how to inspire and lead while getting valuable, hands-on experience across customer service, sales & marketing, finance and operations.*

[www.go.enterprise.com](http://www.go.enterprise.com)

BOOTH: 109

Federal Bureau of Investigation (FBI)

Washington, DC

EMAIL:

REPRESENTATIVE: Frank Pote '73

MAJORS SOUGHT: Accounting, Biology, Business, Chemistry/BioChemistry, Computer Science/ IT, Digital Media/Integrated Media Arts, Economics, English, Finance, International Studies, Management, Marketing, Mathematics, Physics & Engineering, World Languages & Cultures

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Digital Technology

*Federal Law Enforcement Organization*

[www.fbijobs.gov](http://www.fbijobs.gov)

BOOTH: 3

Forever Media, Inc.

Hollidaysburg, PA

EMAIL: [bhildebrand@forevermediainc.com](mailto:bhildebrand@forevermediainc.com)

REPRESENTATIVE: Courtney Wessner - General Sales Manager/Altoona; Bethany Hildebrand - EEO Officer/ Sales Assistant, Altoona

MAJORS SOUGHT: Business, Communication, Marketing

SKILL SETS:Communication (verbal and written), Professionalism/ Work Ethic, Teamwork

*Forever Media consists of 52 radio stations with coverage in Pennsylvania, Ohio, Maryland, Delaware and West Virginia. Representative will have hiring information for the Altoona, State College and Johnstown markets.*

[www.ForeverMediaInc.com](http://www.ForeverMediaInc.com)

BOOTH: 43

Fort Roberdeau/County of Blair

Altoona, PA

EMAIL: [gnelson@blairco.org](mailto:gnelson@blairco.org)

REPRESENTATIVE: Glenn Nelson - Director; Rick Kalos - Gift Shop Manager

MAJORS SOUGHT: Biology, Education, Environmental Science/Studies, Geology, History, Marketing, Wildlife Conservation

SKILL SETS:Communication (verbal and written), Professionalism/ Work Ethic, Teamwork

*Fort Roberdeau Historic Site and Natural Area is a county park located in Blair County, Pennsylvania. We offer a variety of educational activities and services to the community. We are best known for the Revolutionary War Fort located on site. We offer park visitors guided tours of the Fort (May-October):host school groups and conduct special events. The mission is to preserve the site and to provide interpretation about the fort, the frontier inhabitants, the surrounding natural area and the fort's place in history.*

[www.fortroberdeau.org](http://www.fortroberdeau.org)

BOOTH: 115

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

#### Grier Summer

Tyrone, PA

EMAIL: [kmoyer@grier.org](mailto:kmoyer@grier.org)

REPRESENTATIVE: Kitty Moyer '16 - Assistant Director; Liz Wortman '16 - Senior Staff

MAJORS SOUGHT: Art History, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Education, Fine Arts, International Studies, Management, Marketing, Peace & Conflict Studies, Philosophy, Psychology, Social Work, Sociology, Theater Arts, World Languages & Cultures, All majors are welcome!

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Teamwork

*Grier Summer is an overnight camp, founded in 1975, located in Central PA, operated on the grounds of the historic Grier School. We offer two, 3 week camp sessions per summer, with intensive or recreational programs in English/Western Horseback Riding, Musical Theater, Art, or Dance. All skill levels welcome. Afternoon and evening programs feature both camp-wide events, such as camp fires, talent shows, color wars, scavenger hunts, and small-group adventure activities, including pool parties, spa nights, and geocaching.*

[www.grier.org/page/grier-summer](http://www.grier.org/page/grier-summer)

BOOTH: 98

---

#### Guthrie

Sayre, PA

EMAIL: [MatthewD.Norton@guthrie.org](mailto:MatthewD.Norton@guthrie.org)

REPRESENTATIVE: Matthew Norton

MAJORS SOUGHT: Accounting, Computer Science/ IT, Finance, Health Communication, Health Professions, Management, Marketing, Social Work

SKILL SETS:Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork

*Guthrie works with the communities we serve to help each person attain optimal, life-long health and well being. We will do so by providing integrated, clinically-advanced services that prevent, diagnose, and treat disease, within an environment of compassion, learning, and discovery.*

[www.guthrie.org](http://www.guthrie.org)

BOOTH: 110

---

#### Harkins Builders, Inc.

Columbia, MD

EMAIL: [jevans@harkinsbuilders.com](mailto:jevans@harkinsbuilders.com)

REPRESENTATIVE: Jason Evans '00 - Project Manager

MAJORS SOUGHT: All majors. We have a diverse education background and value the growth mindset. A willingness to learn construction and the processes of the business is a focus.

SKILL SETS:Communication (verbal and written), Career Management, Global/Intercultural Fluency, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*Harkins is a construction manager specializing in multifamily, commercial, and government building projects. We are involved in projects from preconstruction/design through completion/occupancy. Harkins is involved with architects, engineers, government officials, financial companies, contractors/subcontractors, and many other stakeholders throughout the process.*

[www.harkinsbuilders.com](http://www.harkinsbuilders.com)

BOOTH: 27

---

#### Hershey Entertainment & Resorts

Hershey, PA

EMAIL: [BRMKissell@hersheypa.com](mailto:BRMKissell@hersheypa.com)

REPRESENTATIVE: Briana Kissell

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Finance, Management, Marketing

SKILL SETS:Communication (verbal and written), Professionalism/ Work Ethic, Teamwork

*Hershey Entertainment & Resorts has been inspiring unique experiences since 1927. Every member of our team goes above and beyond to deliver the ultimate experience — one that will create lasting memories for our guests, and foster success for our employees, company and community.*

[www.HersheyJobs.com](http://www.HersheyJobs.com)

BOOTH: 89

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

Huntingdon County Humane Society

Huntingdon, PA

EMAIL: [hchs.manager@gmail.com](mailto:hchs.manager@gmail.com)

REPRESENTATIVE: Lisa Boland - Shelter Manager

MAJORS SOUGHT: Marketing

SKILL SETS: Communication (verbal and written)

*The Huntingdon County Humane Society, located in Huntingdon, PA, is a 501 (c) 3 open-admissions shelter. Our shelter takes in stray, abused, abandoned and surrendered dogs and cats from Huntingdon and Mifflin Counties. At this time we are looking for volunteers to help with our day to day activities. We are also looking for assistance with our networking efforts and want to get the younger generation involved in giving back to community programs such as ours.*

BOOTH: 26

Huntingdon County Visitors Bureau

Hesston, PA

EMAIL: [mprice@raystown.org](mailto:mprice@raystown.org)

REPRESENTATIVE: Matt Price - Executive Director; Ed Stoddard - Marketing Director

MAJORS SOUGHT: Art History, Business, Communication, Digital Media/Integrated Media Arts, Fine Arts, History, Management, Marketing

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology

*Huntingdon County Visitors Bureau implements strategic marketing initiatives to increase visitor spending in the Raystown Lake Region of The Alleghenies. The organization is customer service oriented, with the visitor as primary client. The bureau engages in tourism related projects beneficial to the visitor, the region and the members it serves. The agency works cooperatively with other PA visitor bureaus, regional economic development organizations, and the PA Office of Travel & Tourism to achieve tourism and economic development goals.*

[www.raystown.org](http://www.raystown.org)

BOOTH: 97

IMPRESSIONS WHQ INC

State College, PA

EMAIL: [MALLEN@2IMPRESS.NET](mailto:MALLEN@2IMPRESS.NET)

REPRESENTATIVE: Maura Allen

MAJORS SOUGHT: Computer Science/ IT, Digital Media/Integrated Media Arts, Marketing

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Digital Technology

*Impressions is a full-service marketing & advertising agency and exhibit design house located in State College. We pair creativity with strategy to share our clients' brand messages with their target audience across relevant touchpoints. We're passionate about design, diligence, and details. And coffee. We're a mix of writers, designers, thinkers, & doers. If you're hardworking, resourceful, creative, tech savvy, & have a great sense of humor please join our team. Special consideration given to superheroes, neat freaks, and creative geniuses.*

[www.2IMPRESS.NET](http://www.2IMPRESS.NET)

BOOTH: 63

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

JFC Staffing Companies

Camp Hill, PA

EMAIL: [kthompson@jfcstaffing.com](mailto:kthompson@jfcstaffing.com)

REPRESENTATIVE: Kelly Thompson - Career Relations Coordinator

MAJORS SOUGHT: Business, Communication, Economics, English, Finance, History, International Studies, Management, Marketing, Politics, Psychology, Sociology

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic

*Founded in 1975, JFC is recognized for its specialized recruiting and thoughtfully-cultivated customer relationships. JFC's innovative, cutting-edge service and value-added programs have led area business journals to name the JFC Staffing Companies as the #1 independent staffing firm in the region. You will find that our team members are not only among the best in the field, but are part of a unique company that offers a family environment, supportive mentoring and training programs and professional growth.*

[www.jfcstaffing.com](http://www.jfcstaffing.com)

BOOTH: 19

---

Juniata Alumni Network

Huntingdon, PA

EMAIL: [alumni@juniata.edu](mailto:alumni@juniata.edu)

REPRESENTATIVE: David Meadows '98 - Director of Alumni Relations

MAJORS SOUGHT: All majors

SKILL SETS:

*Meet members of the Juniata Alumni Council who represent a variety of career fields, geographic regions, and life experiences who can share helpful advice, resources, and networking connections with alumni across the country.*

[www.juniata.edu/alumni](http://www.juniata.edu/alumni)

BOOTH: 101

---

Kish Bank

Reedsville, PA

EMAIL: [beth.metzgilmore@kishbank.com](mailto:beth.metzgilmore@kishbank.com)

REPRESENTATIVE: Beth Gilmore- AVP HR Manager

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media, Economics, Finance, Management, Marketing

SKILL SETS: Communication (verbal and written), Interpersonal (relates well to others), Problem Solving/Creativity

*Diverse financial services company providing banking, insurance, travel, and investment services*

[www.KishBank.com/Careers](http://www.KishBank.com/Careers)

BOOTH: 20

---

Lehigh University - Technical Entrepreneurship, Master's Degree

Bethlehem, PA

EMAIL: [mil312@lehigh.edu](mailto:mil312@lehigh.edu)

REPRESENTATIVE: Michael S. Lehman '94, MD, MBA

MAJORS SOUGHT: All majors/POEs with an interest in innovation and entrepreneurship

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*The Master's Degree in Technical Entrepreneurship at Lehigh University prepares students to launch their own companies, join startups, and innovate at corporations. The TE curriculum covers intellectual property, creativity and innovation methods, prototyping, business models, entrepreneurial finance, the new venture team, and integrated product development. Housed in the Wilbur Powerhouse on Lehigh's campus, the graduate program received national recognition for its role in talent development by the University Economic Development Association.*

[www.lehigh.edu/innovate](http://www.lehigh.edu/innovate)

BOOTH: 95

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

Lincoln Caverns, Inc.

Huntingdon, PA

EMAIL: ann@lincolncaverns.com

REPRESENTATIVE: Ann Dunlavy '76

MAJORS SOUGHT: Biology, Communication, Computer Science/ IT, Education, Environmental Science/Studies, Geology, Marketing, Wildlife Conservation

SKILL SETS: Communication (verbal and written), Professionalism/ Work Ethic, Teamwork, Leadership

*Lincoln Caverns provides interpretive tours for all ages and a wide variety of educational programs about caves & karst, rocks & fossils, groundwater, bats & cave life both onsite to school students, scouts and others, plus offsite events to a variety of audiences throughout PA and beyond.*

www.lincolncaverns.com

BOOTH: 8

Market Resource Partners

Philadelphia, PA

EMAIL: mweintraub@mrpfd.com

REPRESENTATIVE: Michael Weintraub '15

MAJORS SOUGHT: Art History, Business, Communication, English, History, Management, Marketing, Peace & Conflict Studies, Philosophy, Politics, Psychology, Sociology, Theater Arts, Sales

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Digital Technology

*Founded as a company focused on providing net new sales opportunities for marketing and sales teams, MRP has evolved into a leading global predictive intelligence organization, combining cutting-edge predictive analytics with a full suite of account-based marketing services to acquire new customers, faster.*

www.mrpfd.com

BOOTH: 40

Northwestern Mutual

Mechanicsburg, PA

EMAIL: mackenzie.anderson@nm.com

REPRESENTATIVE: Mackenzie Anderson - Internship Director; Brad Nelson - Managing Director

MAJORS SOUGHT: Accounting, Business, Communication, Economics, Education, Finance, Management, Marketing, Mathematics, Sociology

SKILL SETS: Communication (verbal and written), Career Management, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Leadership

*Northwestern Mutual is a holistic planning firm that has been helping clients live the life they want and the life they never imagined they could for 161 years.*

www.northwesternmutual.com

BOOTH: 87

NPC, Inc.

Claysburg, PA

EMAIL: sherri.steward@npcweb.com

REPRESENTATIVE: Sherri Steward - Director of Human Resources; Ryan McNeely - V.P. of Human Resources and General Counsel

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, English, Management, Marketing, Mathematics, Physics & Engineering

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*NPC, Inc. has built a company around a powerful and guiding mission: "to provide the means for self-reliant individuals to improve both their quality of life and standard of living." Everyday our employees come to work excited to help each other grow and succeed... inspired to help our customers change the possibilities for their stakeholders. It's this dedication – to creating long-term, values-based relationships with our employees, customers, partners and communities – that has allowed us to grow and evolve for nearly 65 years.*

www.npcweb.com

BOOTH: 105

## Career Day 2019- Resource Center Guide

### POE: Marketing

Office of Vocational Rehabilitation

Altoona, PA

EMAIL: kenwise@pa.gov

REPRESENTATIVE: Ken Wise

MAJORS SOUGHT: Education, Marketing, Social Work

SKILL SETS: Communication (verbal and written), Professionalism/ Work Ethic, Teamwork

*OVR provides a wide range of services to eligible applicants. Some services can help you overcome or lessen your disability; others can directly help you prepare for a career. The services you receive will be arranged to meet your individual needs. [www.dli.pa.gov/individuals/disability-services/ovr/pages/default.aspx](http://www.dli.pa.gov/individuals/disability-services/ovr/pages/default.aspx)*

See description

BOOTH: 54

PA Air National Guard

Middletown, PA

EMAIL: jody.a.roof.mil@mail.mil

REPRESENTATIVE: TSgt Jody Roof; SSgt Justin Mulholland

MAJORS SOUGHT: All majors

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Teamwork, Leadership

*The Air National Guard is made up of Citizen Airmen who train part-time, close to home, until called upon for duty. These professionals serve both the federal and state governments assisting their communities and helping the U.S. Air Force guard American's skies.*

[www.goang.com](http://www.goang.com)

BOOTH: 92

PA Department of Corrections

Mechanicsburg, PA

EMAIL: pgratacos@pa.gov

REPRESENTATIVE: Paulette Smartschan - HR Analyst Statewide Recruiter

MAJORS SOUGHT: All majors

SKILL SETS: Communication (verbal and written), Professionalism/ Work Ethic, Teamwork

[www.cor.pa.gov](http://www.cor.pa.gov)

BOOTH: 49

PA State Police

Hollidaysburg, PA

EMAIL: gswank@pa.gov

REPRESENTATIVE: Trooper Gretchen Swank

MAJORS SOUGHT: All majors

SKILL SETS: Communication (verbal and written), Career Management, Global/Intercultural Fluency, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*The Pennsylvania State Police is a law enforcement agency currently looking for applicants for entry into the Pennsylvania State Police Academy to become Pennsylvania State Trooper. We have over 90 specialized positions within the PA State Police, offering opportunities in all avenues of law enforcement.*

[www.patrooper.com](http://www.patrooper.com)

BOOTH: 99

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

PMSC AmeriCorps

Ebensburg, PA

EMAIL: hkennedy@iu08.org

REPRESENTATIVE: Heather Kennedy - East Region Coordinator

MAJORS SOUGHT: All majors

SKILL SETS:

*AmeriCorps National Service with positions in education, environmental stewardship and community wellness. Sites in 15 counties in central, southcentral and western PA.*

[www.pmsc.org](http://www.pmsc.org)

BOOTH: 113

---

Primerica/Primerica Advisors

State College, PA

EMAIL: rleynes@primerica.com

REPRESENTATIVE: Ron Leynes

MAJORS SOUGHT: Accounting, Business, Communication, Economics, Finance, Management, Marketing, Psychology

SKILL SETS: Critical Thinking/Problem Solving, Teamwork, Leadership

*Primerica is a Main Street Company for Main Street North America. Our goal is to create more financially independent families. Today's families face major financial challenges. They're being forced to downsize their goals and dreams- to settle for less. Primerica shows them how they can change their life. We are the one company focused on the middle market and helping Main Street families get financial help they need. We help Main Street families get the protection they need at a price they need.*

[www.primerica.com/ron\\_leynes](http://www.primerica.com/ron_leynes)

BOOTH: 5

---

PSECU - Pennsylvania State Employees Credit Union

Harrisburg, PA

EMAIL: jjfetter@psecu.com

REPRESENTATIVE: Jeff Fetterman '91 - Manager of Learning & Development; Frank Briner '87 -Assistant VP of IT

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Finance, Management, Marketing

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Digital Technology

*We're the credit union of choice for hundreds of businesses and organizations across the state of Pennsylvania. We're not about having a branch on every corner. We're about giving members account access where it's most convenient to them. Technology, we give round-the-clock access to their accounts using PCs or the telephone to pay bills, transfer funds to pay loans or add money to separate accounts, view (and print) check images, and receive notices that report account activity.*

[www.psecu.com](http://www.psecu.com)

BOOTH: 55

---

PULSE

Pittsburgh, PA

EMAIL: recruiting@pulsepittsburgh.org

REPRESENTATIVE: Neal Donovan '16, Kaitlyn Roth '18, Sirah Javier '18, Matthew Colabella '18

MAJORS SOUGHT: All majors

SKILL SETS: Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Leadership

*PULSE invites talented university graduates to partner with Pittsburgh nonprofits for a year of service and leadership. PULSE Fellows*

[www.pulsepittsburgh.org](http://www.pulsepittsburgh.org)

BOOTH: 120

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

Renewal by Andersen

Altoona, PA

EMAIL: [cwalter@rbacentralpa.com](mailto:cwalter@rbacentralpa.com)

REPRESENTATIVE: Carson Walter - Canvassing Manager; Eric Long - Events Manager

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, English, Finance, Management, Marketing, Mathematics, Peace & Conflict Studies, Psychology, Social Work, Sociology

SKILL SETS: Communication (verbal and written), Career Management, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork

*Renewal by Andersen is a window and door replacement company with several positions available and great expectancy of growth within the company.*

[www.rbacentralpa.com](http://www.rbacentralpa.com)

BOOTH: 88

---

Ricoh USA

State College, PA

EMAIL: [rodney.kegg@ricoh-usa.com](mailto:rodney.kegg@ricoh-usa.com)

REPRESENTATIVE: Rodney Kegg - Major Account Executive; Tom Vella

MAJORS SOUGHT: Business, Communication, Computer Science/ IT, Digital Media, Education, Finance, Marketing

SKILL SETS: Communication (verbal and written), Teamwork (works well with others), Interpersonal (relates well to others), Computer, Leadership/Management, Planning/Organizing, Problem Solving/Creativity, Managing Multiple Priorities

*Ricoh USA, Inc. is the North and South American arm of Tokyo-based Ricoh Company, Ltd. Comprised of USA, Canada and Latin America, we have more than 30,000 employees located throughout the two continents. Our duty is to not only look out for our customers, suppliers and employees, but society and the planet, too. Ricoh's corporate social responsibilities charter includes these principles that guide our actions: Integrity in corporate activities, harmony with the environment, respect for people, harmony with society.*

[www.ricoh-usa.com/en/industries/higher-education](http://www.ricoh-usa.com/en/industries/higher-education)

BOOTH: 33

---

Ritter Insurance Marketing

Harrisburg, PA

EMAIL: [stephanie.dixon@ritterim.com](mailto:stephanie.dixon@ritterim.com)

REPRESENTATIVE: Stephanie Dixon, Samantha Galeano

MAJORS SOUGHT: Business, Computer Science/ IT, Marketing

SKILL SETS: Teamwork

*Ritter Insurance Marketing is a Field Marketing Organization (FMO) in the Senior Life and Health Insurance markets. That means we promote and distribute insurance carriers' products to licensed agents. But, we're not your run-of-the-mill insurance marketing company. We're unique.*

[www.ritterim.com](http://www.ritterim.com)

BOOTH: 24

---

SmartBrief

Washington, DC

EMAIL: [kunn@SmartBrief.com](mailto:kunn@SmartBrief.com)

REPRESENTATIVE: Wynn Hansen '04

MAJORS SOUGHT: Art History, Business, Communication, Digital Media/Integrated Media Arts, History, Management, Marketing, Psychology

SKILL SETS: Communication (verbal and written), Career Management, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology

*Serving nearly 6 million senior executives, thought leaders and industry professionals, SmartBrief is the leading digital media publisher of targeted business news and information by industry. By combining technology and editorial expertise, SmartBrief delivers the most relevant industry news - curated daily from thousands of sources - in partnership with leading professional and trade associations, nonprofits and corporations.*

[www.SmartBrief.com](http://www.SmartBrief.com)

BOOTH: 56

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

Spherion Altoona, PA EMAIL: [tonyalaird@spherion.com](mailto:tonyalaird@spherion.com)

REPRESENTATIVE: Tonya Laird P'05

MAJORS SOUGHT: Accounting, Business, Computer Science/ IT, Management, Marketing, Physics & Engineering

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*Full service Staffing Firm placing employees in temporary, temp to hire and Direct Hire Positions*

[www.spherionPAjobs.com](http://www.spherionPAjobs.com)

BOOTH: 67

---

Substitute Teacher Service Aston, PA EMAIL: [t.godwin@thesubservice.com](mailto:t.godwin@thesubservice.com)

REPRESENTATIVE: Alexis Buckley -Human Resources Representative, Recruiter

MAJORS SOUGHT: All majors

SKILL SETS: Career Management, Professionalism/ Work Ethic, Teamwork

*Substitute Teacher Service, Inc. is the foremost locator of substitute teachers, teacher aides, and support personnel in Pennsylvania. At STS, we supply our client school districts with the professional and support personnel they need, when they need them.*

[www.thesubservice.com](http://www.thesubservice.com)

BOOTH: 86

---

U. S. Municipal Huntingdon, PA EMAIL: [info@usmuni.com](mailto:info@usmuni.com)

REPRESENTATIVE: Timothy D. Miller - Manager; Melissa Roma - Marketing

MAJORS SOUGHT: Marketing

SKILL SETS: Communication (verbal and written), Professionalism/ Work Ethic, Digital Technology

*For U.S. Municipal, "serving those who serve the public" has meant offering innovative, value-added, quality products, equipment and services to municipalities and contractors in the Mid-Atlantic region for over 50 years.*

[www.usmuni.com](http://www.usmuni.com)

BOOTH: 107

---

UniFirst Corporation Ebensburg, PA EMAIL: [morgan\\_sanderson@unifirst.com](mailto:morgan_sanderson@unifirst.com)

REPRESENTATIVE: Morgan Sanderson - Sales Manager; Nathan Smeal - Sales Representative

MAJORS SOUGHT: Business, Communication, Marketing

SKILL SETS: Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Leadership

*UniFirst is a uniform rental company with a focus on its growing sales department. We provide rental programs for a wide variety of industries including manufacturing, agriculture, automotive, supermarkets, healthcare, biotechnology, and oil and gas.*

[www.unifirst.com](http://www.unifirst.com)

BOOTH: 77

---

## Career Day 2019- Resource Center Guide

### POE: Marketing

---

United States Army - Altoona

Altoona, PA

EMAIL: cody.t.rinehart2.mil@mail.mil

REPRESENTATIVE: Staff Sergeant Rinehart; Sergeant First Class Helms; Captain Coker

MAJORS SOUGHT: Accounting, Biology, Business, Chemistry/BioChemistry, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Environmental Science/Studies, Finance, Health Communication, Health Professions, History, International Studies, Management, Marketing, Mathematics, Peace & Conflict Studies, Physics & Engineering, Psychology, Social Work, Sociology

SKILL SETS:Communication (verbal and written), Career Management, Global/Intercultural Fluency, Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Teamwork, Digital Technology, Leadership

*U. S. Army is a component of the U. S. Armed Forces. Working in union with the Department of Defense, the Army trains soldiers and makes leaders to be able to respond to threats both foreign and domestic.*

www.goarmy.com

BOOTH: 69

---

United States Marine Corps Officer Programs

State College, PA

EMAIL: mark.butler@marines.usmc.mil

REPRESENTATIVE: Captain Mark Butler; Staff Sergeant Willie Walton

MAJORS SOUGHT: Accounting, Business, Communication, Computer Science/ IT, Digital Media/Integrated Media Arts, Economics, Education, English, Environmental Science/Studies, Geology, Finance, Health Communication, History, International Studies, Management, Marketing, Mathematics, Peace & Conflict Studies, Philosophy, Physics & Engineering, Politics, Psychology, Social Work, Sociology, Theater Arts, Wildlife

SKILL SETS:Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Leadership

*The Marine Corps is the smallest and most elite military service in the U.S. Department of Defense. We are looking for officers to lead Marines in a variety of fields.*

www.marines.com

BOOTH: 52

---

WBA Research

Crofton, MD

EMAIL: hhounkanrin@wbaresearch.com

REPRESENTATIVE: Heather (Hall) Hounkanrin '11 - Research Director

MAJORS SOUGHT: Business, Communication, Health Communication, Management, Marketing, Mathematics, Psychology, Sociology

SKILL SETS:Communication (verbal and written), Critical Thinking/Problem Solving, Professionalism/ Work Ethic

*WBA Research delivers strategic insights that help our clients grow their business. We're committed to providing clients research that makes sense of the issues they face. We work individually with each client to determine the research approach that best meets their needs. If your specific challenge requires large-scale surveys, focus groups, phone interviews or online surveys to provide information you can use, all the people involved are accustomed to working with the same high standards.*

www.wbaresearch.com

BOOTH: 58

---

WebFX

Harrisburg, PA

EMAIL: egood@webfx.com

REPRESENTATIVE: Emily Good - Talent Acquisition Specialist

MAJORS SOUGHT: Communication, Digital Media/Integrated Media Arts, Marketing

SKILL SETS:Critical Thinking/Problem Solving, Professionalism/ Work Ethic, Digital Technology

*WebFX is a full-service Internet marketing and SEO company offering innovative web marketing solutions to mid to large size companies across the globe. As a leader in SEO, web design, ecommerce, website conversion, and Internet marketing services, our firm prides ourselves on driving traffic, converting visitors, and measuring effectiveness to ultimately deliver real results for our clients.*

www.webfx.com

BOOTH: 62

---