

# JUNIATA COLLEGE

think · evolve · act

## Communication



### The Juniata Advantage

- **Speak, Listen, Write, Explore:** Whether you choose a Program of Emphasis (POE) in communication or incorporate communication in another POE, the communication department at Juniata can equip you with the critical thinking skills, understanding of audience, and analytical ability to succeed in **exciting careers, at prestigious graduate schools, or while becoming your own boss.** We excel at helping you find your professional niche, since communication is essential in all fields.
- **Enjoy an Interdisciplinary Environment:** Juniata's communication department is housed in Brumbaugh Academic Center's Dale Hall, in the same wing as the information technology and business departments, which helps you **create interdisciplinary projects and customize your POE.** Our newest POE, integrated media arts, is a blend of information technology, digital media, media writing, communication, and art. You can also learn to negotiate conflict by incorporating Juniata's peace and conflict courses into our shared POE.
- **Gain Experience:** Communication students at Juniata usually experience **two or three internships before graduation including study abroad opportunities.** They also conduct research and **present their findings** at Juniata's Liberal Arts Symposium as well as state and national conferences. Through these and other hands-on experiences, our students learn not only a set of professional skills but gain an appreciation for lifelong learning.

### Juniata's Outcomes

Juniata students have **won first-place awards** many times in the Pennsylvania Communication Association's writing competition. **In applying to graduate school, 100 percent of Juniata communication applicants have been admitted.** Don't want to specialize in communication? Juniata's emphasis on public speaking and professional presentations gives all of our graduates the skills to **succeed in a variety of careers.**

### Our Recent Graduates

- Harris Cauler '15, who created Fusepoint, a web design company, while at Juniata, is **currently employed as an emerging leader in the informational technology track at GEICO.**
- Kelsey Livoti '15 is **enrolled in a Master of Business Administration graduate program** at Saint Francis University, where she was awarded an assistantship.
- Elise Mihranian '14 is **employed as a organizational readiness specialist** at TE Connectivity (formerly Tyco Electronics) in Harrisburg, Pa.
- Haley Schneider '15 is currently pursuing a **master's degree in political communication** at Penn State, where she received an assistantship.

To read about more outstanding communication graduates, some of whom have won Fulbright Fellowships, visit: [www.juniata.edu/academics/departments/comm/outcomes.php](http://www.juniata.edu/academics/departments/comm/outcomes.php)

*"I like studying communication at Juniata because of all the practical applications I find for my coursework. In addition, the communication professors have become my second family. They are truly invested in their students' experiences and go above and beyond to advise and encourage."*

—Brea Neri '15

COMMUNICATION

### A Sampling of Courses

Digital Media Studies  
Digital Storytelling  
Group Communication  
Health Communication  
Intercultural Communication  
Interpersonal Communication  
Mass Media and Society  
Media Violence  
Message Analysis  
Metaverse  
Nonverbal Communication  
Organizational Communication  
Professional Presentations  
Qualitative Research Methods  
Rhetoric of Coming Out  
Rhetoric of Film  
Storytelling  
Women, Work, and Identity

## A Communication POE Story

First, choose from four designated POEs in **communication, health communication, conflict management, or integrated media arts**. Or, *create your own*. The theories and practices to understand interpersonal, intercultural, and mass communication, as well as rhetoric, will provide you with a sound foundation for many careers.

With the guidance of expert faculty, you'll learn to examine communication theory, rhetoric, and mass media, undertake media criticism, and succeed in digital video production or media writing. Don't discount traditional courses in communication theory, qualitative research methods, and public speaking.

Gain hands-on experience as you film and edit digital media projects, write or edit the college's newspaper, *The Juniatian*, or produce your own talk show or music hour on the campus radio station, WKVR. Compete in the Bailey Oratorical, a speech competition that has become one of Juniata's most popular traditions; tell stories about your cultural heritage at International Storyfest; and create a digital identity for your narratives in Digital Storytelling. You can even undertake an undergraduate research project based on a topic of your interest. We could tell you that Juniata's communication department has a variety of opportunities, but we thought we'd let one of our articulate students share her point of view:

*"The communication department at Juniata challenges me through plenty of hands-on experiences," says Megan Myers '16. "And, Juniata's emphasis on critical thinking gives me a great advantage to be able to communicate well."*



## Student Opportunities

**Events:** Be a part of one of Juniata's oldest traditions, the **Bailey Oratorical Contest**, a formal speaking competition. Whether in the humanities or the sciences, all students are encouraged to participate, and many do. The honor of being crowned winner by judges who are professors, doctors, and even state representatives—not to mention the prize money—is notably rewarding. Regale audiences with impromptu personal speeches, poems, stories, dance, and music at **The Soapbox Speeches**, an annual event at Juniata.

**Clubs:** Help spread the word about communication to campus through the **Communication & Media Club**, which holds several annual social events. Or, join **Lambda Pi Eta**, the national communication honor society.

**Study Abroad:** Take an active role in intercultural communication and digital video production while studying abroad. We have programs on every continent except Antarctica.

**Undergraduate Research:** Conduct research on a topic of your choosing with the guidance of a faculty member. Then, present at conferences—like Juniata's Liberal Arts Symposium, the National Conferences for Undergraduate Research, or conferences and conventions specific to communication. Faculty-student collaboration often results in honors theses. **Recent examples:** Brandon Reis '15, "The Capacity of the Visual Arts to Destroy Cultural and Generational Compartmentalization;" Haley Schneider '15, "Competing Parasites: A Cluster-Agon Analysis of Grover Norquists' Political Speech"—first place award Undergraduate Writing Competition, sponsored by Pennsylvania Communication Association.



## Faculty

At Juniata, **93 percent** of faculty hold the highest degree in their field. Juniata communication faculty are teachers, scholars, researchers, consultants, and practitioners of both human and mediated communication, especially in the classroom. They also present at conferences like the Council of Independent Colleges and College-wide Assessment. They each study the scholarship of teaching and learning. And, they conduct research on language and empowerment; communication and diversity; teaching and ethics; film; women, work and identity; transactional listening; and more. Together, they've won 10 teaching awards.

Communication Department Chair and Thornbury Professor of Communication: Donna Weimer, B.A., M.A., Ph.D., Penn State University.



Check out the communication department web page to explore your career path.

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