



**G**ain the knowledge and skills necessary to successfully lead an organization as you move into positions with more authority and responsibility. Like traditional MBA programs, Juniata's curriculum focuses on developing technical expertise in the functional areas of business including accounting, finance, marketing, economics, human resource management, and operations. But, we also go a step beyond, inspiring you to be an innovative leader by providing **meaningful international study, project management and consulting experience, and executive mentors** who will help you on your journey.

## Highlights

### International Study

In addition to the internationally-focused curriculum, MBA students have the opportunity to participate in an optional study tour outside the U.S. The tour lasts approximately one-week to ten days. During a recent tour of China, Juniata students met with corporate leaders from Coca-Cola and GM in Shanghai and with Foxconn management in Chengdu. Students also collaborated with students from several of our partner universities and discussed a wide range of issues related to U.S. – China trade. Students visited The Great Wall, the Palace Museum, and the Bird Nest Olympic Park among other cultural and historic sites. *Please note: Additional fees apply.*

### Real World Project Management and Consulting

Students will address complex business challenges for real clients. They will complete a thorough analysis of relevant data and market context before delivering final recommendations for the client to implement. Students will utilize resources in the Juniata Center for Entrepreneurial Leadership and the Sill Business Incubator.

### Executive Mentors

Students will have access to executive mentors to help guide and shape their career vision. Students also have access to the Glaeser Executive-in-Residence program, members of the Business Advisory Board, and Juniata's exceptional alumni network. These executives include CEOs, CFOs, partners, and vice-presidents of international companies.

## Faculty

Juniata's business faculty have an extraordinary amount of professional experience. Our faculty have previously served as chief financial and chief marketing officers for international corporations, worked for the largest accounting and management consulting firms in the world (KPMG, EY, PwC, Aon, etc.), consulted with hundreds of startups, and worked with venture capital firms. This professional experience brings with it access to professional networks for our students and the practical expertise students need to enhance their own careers.



**Juniata College**

PENNSYLVANIA

♦ 1876 ♦

# Master of Business Administration (MBA)

**Online**

**On campus**

**Earn the MBA in as little as one year** taking two to three courses per term. Part-time students can earn the degree in two years. Enter during any of five eight-week terms per year. *Juniata's MBA program is designed for professionals aspiring to do well in leadership roles.*

**The tuition rate is \$775 per credit** for the MBA program. Juniata alumni tuition rate is **\$600/credit**. *\*Tuition Rates are subject to change and are reviewed on a regular basis.*

## Curriculum

Requires the completion of 36 credits. Core courses include: MBA 522, 511, 512, 523, 531, 532, 580, and 590. See course descriptions below.

Concentrations are currently being developed.

Prerequisites include an earned bachelor's degree from an accredited institution and the completion of introductory-level accounting, microeconomics, and statistics courses. All of which are offered online during the summer.



## Courses for Master of Business Administration

Title	Number	Credits
<b>Core Courses</b>		
Quantitative Analysis and Research Methods	MBA 511	3
Organizational Behavior	MBA 512	3
Strategic Marketing Management	MBA 520	3
Managerial Economics	MBA 523	3
Professional Ethics & Social Responsibility	MBA 531	3
Financial Reporting and Analysis	MBA 532	3
Project Management and Consulting	MBA 580	3
International Business Strategy	MBA 590	3
<b>Elective Options</b>		
21st Century Leadership	MBA 502	3
Operations & Information Management	MBA 541	3
Entrepreneurial Management	MBA 542	3
Financial Markets and Institutions	MBA 564	3
Human Resources & People Analytics	MBA 571	3
Corporate Taxation	AC 532	3
Governmental & Nonprofit Accounting	AC 533	3
Advanced Accounting	AC 534	3
Auditing	AC 535	3
Federal Taxation of Individuals	AC 536	3
Cost Accounting	AC 537	3
Forensic Accounting	AC 538	3
Data Science Fundamentals	DS 500	4
Computer Science Fundamentals	DS 510	4
Mathematics Fundamentals	DS 516	3
Statistics Fundamentals	DS 520	3
Data Acquisition and Visualization	DS 525	3

*\*\*Elective courses may vary as new course development is created\*\**

### Degree Synopsis

- 36 credits  
24 Core  
12 Elective
- Concentrations available in Accounting, Data Science and Health Administration.
- Courses taught In Classroom, Online, or a Combination of Classroom & Online
- Prerequisites included an earned bachelor's degree from an accredited institution with completion of Accounting, Microeconomics, and Statistics courses or equivalent.

### Application Process

When you are ready to apply, complete online application at:

[apply.juniata.edu/apply](https://apply.juniata.edu/apply)

There is no application fee.

"Do I have to take the GMAT?" MBA applicants are required to complete the GMAT. However, the MBA admissions committee will consider, on a case-by-case basis, GMAT waiver requests.



**For more information,  
please contact:**

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**814-641-3419**

[www.juniata.edu/gradprograms](https://www.juniata.edu/gradprograms)

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