



Alumni Council October 24, 2020 Meeting Minutes

Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
John Batchelor '69 Kesha Baptiste-Roberts '99 Eric Biddle '82 David Christopher '96 Esther (Phillips) Clark '72 Val Deraville '12 Sarah (Young) Fisher '75 Jack Follweiler '82 Mike Ford '82 Danielle (Rupp) Gladfelter '87 JoJo Harris '10 John Hill '12 Ryan Hollister '08 Keith Jones '75 Marty (Utts) Jones '67 Michael Kenawell '99 Randy Kochel '79 Steph (Claar) Krug '03 Adena (Delozier) Mertz '16 Travis Paul '08 Isaiah Slutter '15 Rob Strauss '13 Roxann (Binner) Yon '84	Nicole Bopp , Assistant Director of Graduate Admissions Cathy Closz , Assist. Director of Alumni Relations and Stewardship Luke Fragello , Director of Digital Communication Chris Gibboney , Alumni Relations Specialist David Meadows '98 , Director of Alumni Relations and Stewardship Miranda Peruso '00 , Director of Annual Giving Molly Thompson , Associate Dean of Admission Jim Tuten , Professor of History
	Additional Participants
	Rachel DesFosses '21 , Juniata Activities Board Representative

Action Items (Fill in only if there are action items that come up that would be helpful to council members)

	Action Item	Owner
1		
2		
3		

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Time	Topic	Minutes	Related Attachments
10:05 AM	Call to Order, Roll Call, Welcome	- Mike Kenawell '99, Vice President, called the meeting to order and welcomed all members in attendance. - An update was given on Mike Ford, President. - All participants shared name, class year, current city of residence, committee, and what is keeping us busy during the pandemic.	
10:06 AM	Zoom Instructions, Etiquette	Mike reminded us to mute when not speaking; unmute for questions; ask questions in chat.	
10:36 AM	Review of Agenda	Mike reviewed the agenda. Cathy shared it on screen.	
10:38 AM	Approval of February Meeting Minutes	- Mike Kenawell asked for a motion to approve. Roxann motioned to approve. - Seconded by Ryan. - All Approved.	
10:40 AM	Faculty Comments	- Presented by Jim Tuten. - Around midterms, things were going smoothly. Students and professors were adjusted to HyFlex model and enjoying it. - Last week, all learning went back to virtual. - Students are struggling, but optimistic that they will be able to return to the classroom on Monday. - This experience has "reaffirmed the power of the residential college experience." - Students have been very willing overall to follow new "COVID" rules for this year. - Recapped status of Academic Prioritization Program, PIVOT, and change in curriculum. Then, Jim allowed adequate time for questions. - Travis: What trends have you seen accelerated? Jim Tuten: Changes to departments and POEs. - Travis: What is the biggest opportunity you've found over the last 6 months? Using technology and digital tools for teaching. - Danielle: Which POEs have been curtailed? David: Link to this information in the chat. www.juniata.edu/academics/provost/program-prioritization/ - Danielle: Have any new ones emerged from changing needs and interests of students? Jim Tuten: Looking at future trends in what students are looking for; most students will still have the same liberal arts experience; even POEs that are eliminated still have courses available for students to take. Students can still have a secondary emphasis in these areas for the most part.	

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		<i>Editor's note:</i> press release about three new programs found online here • Val: Has something gone out to those alumni explaining changes to majors that are no longer available, and that this was a positive change? David: Yes, information was in President's eNewsletter. • Roxanne: Were the COVID issues resulting in the lockdown shared with alumni? David: No, focus is on making things work day to day. Miranda: Recent cases were not due to student behavior. Lockdown was in caution due to current environment in Huntingdon. • Kesha: Has there been support for faculty to be successful with new modes of instruction? Jim Tuten: Yes, through the Lakso Center for the Scholarship of Teaching & Learning (SoTL), programs were run throughout the summer for faculty training.	
11:11 AM	Student Comments	• Presented by Rachel DesFosses '21 • Students are happy to be back on campus, but struggling with a lack of "normalcy." • Juniata Activities Board is still trying to plan events like Tenting, Madrigal, and Mountain Day to happen in a safe way. Some events have been moved to the spring semester; events this semester are virtual on Zoom or "grab and go" (for example, dorm kits to pick up). • Mike: How have students felt technology has worked for studying virtually? Rachel: The first two weeks were a transition, but since then things have been great – no issues. • Adena: With students learning remotely quite often, has high speed internet been installed on campus? Rachel: Yes, no Internet issues. Molly: Juniata upgraded Internet in early August in anticipation of increased traffic. • Adena: Do students have the webcams on during class, or is that optional? Rachel: It is optional for most classes. Depending on the class, webcams are sometimes on and sometimes off. During discussions, most everyone turns cameras on. Professors use breakout rooms to make discussion work more easily.	
11:22 AM	Council Goals, Scorecard, and Committee Breakouts	• Mike Kenawell, Council Vice President • Mike reviewed committee goals and full Council goals. Full Council goals are summarized below. For more info and committee goals, see attached slides. • Enrollment: Participate in at least one Enrollment activity; Record "Congratulations" Zoom during Alumni Council Meeting	 Juniata Alumni Council Goals 2020-2021



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		• Communications: Share one story from the Communications Content eNewsletters to personal social media channels, email or word of mouth. • Development: Make a gift of any size to Juniata by 5/31/21; Make a gift by 12/31/20 if possible; Increase your gift by any amount over last year's gift. • All Council: Engage in at least one other College Activity (Homecoming, Alumni Weekend, Class Reunion Committee, Regional or Campaign Event, Juniata Career Team; Submit an Alumni Council and/or Award Nomination; Participate in Career Day; Submit a Juniata Community Scholarship referral. • Develop a set of norms that provide a foundation of equity & inclusion for our discussions and decisions.	
12:06 PM	Committee Reports	• Enrollment – Danielle (Rupp) Gladfelter '87 ○ Council is encouraged to participate in upcoming virtual Enrollment events (information to follow in email). ○ The committee will be contacting alumni teachers and counselors to submit nominations for Juniata Community Scholarship; Council is encouraged to do the same. ○ Full Council Goal: "Congratulations" Zoom to accepted students. • Communication – Marty (Utts) Jones '67 ○ Full Council will receive eCommunications – promote one story. ○ Committee will promote Graduate Programs at Juniata: competitive cost, and that an alumni discount is available. Council is encouraged to do the same. • Development – Esther (Phillips) Clark '72 ○ Using email, mailings, telephone, "Text to Give" to reach different segments of alumni during the pandemic. ○ Council members are encouraged to give a gift to Juniata by the end of 2020. ○ Contacting alumni who are currently giving around \$100 annually to increase gift to \$250+ (Blue & Gold Club level). ○ Possible incentive for increasing gift to Blue & Gold Club level. ○ Marty: Donate what you would have spent during this weekend on campus to Juniata. • Awards & Nominations – Roxann Yon '84	



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		• Council is encouraged to submit nominations for new Alumni Council members and/or Alumni Awards. • The committee will be working on the nominations for the new Alumni Council Trustee. • The committee will be choosing a member to become the new VP. • David: Link to nominate new members to Alumni Council: www.juniata.edu/alumni/council/how.php	
12:29 PM	Alumni Staff Comments	• David Meadows, Director of Alumni Relations & Stewardship ○ Katie Dickey is now working in Grants & Foundations. ○ Virtual Homecoming was a success – more than 750 alumni, students, faculty, parents, and friends from 29 states and 5 countries participated. ○ Technology has allowed us to engage alumni from all around the world; Hybrid model will allow this to continue going forward. ○ Spring Semester: starting later than normal; no spring break; short on-campus breaks incorporated into semester. ○ Thanks to Cathy for taking charge of President's Commission for 50th Reunion Giving – most participation ever. • Cathy Closz, Assistant Director of Alumni Relations & Stewardship ○ Hoping to have a double 50th Reunion celebration in June '21 on campus.	
12:38 PM	Wrap-up	• Mike: Thank you to committees, chairs, Dr. Tuten, and Rachel for all their work. • David: Winter meeting scheduled for Saturday, February 27, 2021; Spring meeting scheduled for Friday, June 4, 2021.	
12:42 PM	Adjournment	• Mike Kenawell adjourned meeting.	