

**Juniata College
Alumni Council Meeting
Sill Boardroom, von Liebig
Saturday, February 10, 2007**

MINUTES

Members Present: Christopher R. Bush '92, Carole (Miller) Calhoun '60, Carol (Connell) Cannon '86, Amy R. Chamberlin '94, Nicole C. Close '92, David A. Corman '77, Curtis Fenstermacher '94, Randy L. Kochel '79, Eleanor (Kocum) Lewis '90, Saraunda (Andoniades) Loughlin '67, George J. Maley '92, David J. Molchany '83, Lisa S. Myers '81, Jennifer (Sheckler) Savino '71, David J. Westover '97

Emeritus Members Present: Jodie Monger Gray '88, Linda S. Lloyd '89, Frank L. Pote '73

Staff: Bub Parker '91, David Meadows '98, Katie (Padamonsky) Dickey '97, Dr. Kepple, Russ Shelley, Evelyn Pembroke

Student Representatives: Amy Chamberlain '07, Mohammad Khoshnevisan '07, Demetri Patitsas '07

President Amy Chamberlin '94

- Call to Order
- Welcome and introductions
- **Minutes from the September 9, 2006 meeting were approved on a Jennifer Savino/David Corman motion.**

David Westover '97 – Affinity Groups

- Affinity survey given during Homecoming/Family Weekend
 - 13 groups met
 - 166 in attendance
 - 15 surveys returned and most of those were not completely filled out.
- Possible lack of leadership and energy
 - Discussion on ways Council can help with the leadership and new energy within groups.
 - Katie Dickey talked about the success of the leadership committee resulting from the choir reunion event which is driving the formation of the choir affinity group. She sees the group as being self-driven within a year.
 - Suggested modeling leadership, such as the J-Club for affinity groups.
- Discussion on making Emeritus Alumni Council an affinity group and holding a regular meeting during Homecoming Weekend.
- Demetri Patitsas would like to start an affinity group for alums who served on Student Government and were leaders during their time at Juniata. The hope is to host a dinner, which will turn into an annual event.

Nicole Close '92 – JCT/Job Shadow

- JCT
 - Committee members are Tina Williamson, Lisa Myers, Randy Kochel, and Nicole Close.
 - Committee members will connect in the near future to discuss JCT items.
 - Held a productive conference call on October 26 with Amy Chamberlin, Tina Williamson and Bub Parker to bring Nicole onboard.
 - Talked about a laminated JCT card to hand out to students at Senior Salute and Freshmen 1st Night.
 - Add a column about JCT in the Newsgroup.
- Job Shadow

- Looking at using the JCT database to recruit a larger variety of alums for the job shadowing program.
- Talked about marketing the program on MyJuniata.
- March 25 & 26 – Kickoff events on Sunday and Job Shadowing on Monday at Delaware Valley, JC-DC, and CPA Regional Clubs.
- Eagle Expo Job & Internship Fair (February 9)
 - There is a need to establish a way to connect students going on interviews and internships with alumni in those areas who can provide housing and other needs. What is the best way to provide this service to students?
 - Talked about alumni getting more involved in the event.
 - Nicole's husband, Michael DiMarino, works for a pharmaceutical company that doesn't offer internships. He will contact Wyeth to see what internship programs they offer and take the information back to his company to mirror.
 - Discussed the idea of getting students involved in shadowing alumni at conferences.

Jessica (Yutzey) Quinter '00 – SAA

- Communication
 - There's a lack of communication with what SAA is doing and what the Council is doing.
 - Has been meeting with SAA to discuss ways to communicate better.
 - Have a retreat and meeting with SAA leaders and Council each September.
- Student Alumni Career Connection
 - Make sure all career areas are represented.
 - Have alum send a note prior to event to increase connection with student.
- Senior Class Dinner
 - SAA formed committees to put the event together.
- Attended the Freshmen 1st Night.
 - This was collaboration with Linda Carpenter, director of annual giving.
 - The purpose was to get freshmen to begin to think about what kinds of things Juniata offers.
 - The desire is that next year there will be another event for this class when they are sophomores and another Freshmen 1st Night for the incoming class.

David Corman '77 – Regional Clubs Update

- Regional Events
 - 30 events since last Council meeting (September 9, 2006).
 - 687 alumni, family and friends in attendance.
 - 39 lead volunteers
- Upcoming Regional Events
 - Pointed out calendar of events in packets.
 - Contact David Meadows if your event is missing.
 - Reminder to keep a 12-month calendar.
 - Jodie Gray suggested personal phone calls to encourage attendance at events.
 - Katie Dickey asked to also remember to include parents.
- Team Charge: Interface with clubs – learn about successes and challenges and provide support
 - Strengthen relationship between regional leadership and Alumni Council.
 - Add Council members to all events mailing and email lists.
 - Provide a summary of what the regional committee is doing and the minutes from Council meetings to the regional leaders.
 - Invite regional leaders to attend Council meetings.
 - Provide opportunities for regional leaders to interact.
 - Establish and promote an online forum on MyJuniata for regional leadership.

- Investigate the possibility of developing and conducting a regional leadership planning and development conference or workshop and invite regional leaders.
- Identify and share best practices.
 - Utilizing the online forum through MyJuniata as a vehicle for regional leaders to actually discuss and share best practices that they have experienced and are using in their areas to get groups established and inspired.
 - Review, update and distribute the existing communication tool kit that the Alumni Office has developed and maintained and is on the Web site.
 - Develop a formal survey for regional leaders to assess what they perceive their needs are as well as to ask them what they perceive to be their best practices.
- Involve Emeritus Council members in regional events.
 - Need to identify where the Emeritus Council members live and work and connect them with regional leaders in their areas.
 - Solicit Emeritus Council support for Alumni Council and Alumni Office for regional initiatives, such as the Job Shadow program.

Nori Lewis '90/Jennifer Savino '71 – On-Campus Events

- Mailed notes to new faculty members this past September.
- The Blue and Gold Tent at Homecoming was very successful thanks to the participation of current Juniata students and alumni. The rumor was that students and alumni enjoyed playing some "games" together.
- The Legacy Reception also went very well with 112 students, parents, grandparents and friends registered for the reception. Alumni were asked to sign posters, as they entered the reception, writing down an event or gathering that they enjoyed the most while they were at Juniata.
 - Mountain Day, Madrigal Dinner and All Class Night were some of the events.
- The Rhodes family provided the entertainment for the reception.
- Senior Salute is scheduled for April 3, 2007 from 10:00 a.m. to 7:00 p.m. in the Ballroom, Ellis Hall.
 - David Meadows asked for suggestions/ideas about what information should be given to seniors.

Jodie Monger Gray '88 reported in the absence of Gayle Pollock '68 – Trustee Report

- The board had a very productive meeting in October. The highlights are ...
 - We heard first from a Merit Scholarship winner, Erin Satterthwaite '10. She is a first-year student from Santa Barbara, CA and gave an impressive speech about her choice to attend Juniata and her great satisfaction with her choice. Hearing from Erin certainly gave us all a great appreciation of the value of the Merit Scholarships.
 - The two trustee areas of focus at this meeting were retention and sustainability.
 - Retention - While Juniata's retention is fairly good, Kris Clarkson, Dean of Students reported on ways in which the College is working to improve its retention numbers. From my vantage point in the enrollment management field, I was pleased to hear about all of the initiatives that are being undertaken to contribute to retaining students.
 - Sustainability - Rob Yelnosky '85, Vice President for Finance & Operations reported on ways in which Juniata is striving to improve sustainability on campus. Examples that he gave included recycling and reducing paper consumption.
 - Good Hall – The building requires major refurbishing. A small campaign has been launched to facilitate the work that is needed to be done this summer.
 - Founders Hall and the Library – Of course, when we talk about buildings in need of refurbishing, Founders Hall and Beeghly Library are significant concerns, and they will likely be a focus of the next campaign.

- Construction last summer - Construction completed last summer included the lodges at the Raystown Field Station, the Baxter Building, and Dale Hall.
- The track - Another area in need of improvement is the running track. Don Mitchell, Professor of Chemistry is chairing a campaign for a new track.
- The future focus of the board will be the emerging strategic plan.
- Jodie add two personal comments ...
 - Newsgroup ...
 - Going out to 6,000 working emails.
 - Wants to add communication (a message/paragraph) from specific departments and Alumni Council president. The departments and the president will need to decide what the headers are to be. Also, suggested a Bed & Breakfast concept
 - The Juniata Scholarship Fund ...
 - People are getting connected and we are paying it forward.
 - Every dollar is going to a student scholarship.
 - Suggested that Council read the scholarship thank you notes online.

Bub Parker '91 – MyJuniata

- The launch date took place during Homecoming Weekend.
- 150 accounts have been created since the launch through the Alumni Office.
- Plus everybody who has graduated since 2002 automatically has an account.
- February 28 MyJuniata goes live.
- Winter issue of the Juniata Magazine has an article on how to sign up for MyJuniata.

Mo Khoshvevisan '07 – Senior Class President

- Numerous meetings were held to give the seniors a chance to introduce their ideas for the Senior Class Gift and four favorite ideas were presented to President Kepple. They will be shown on a video at the Senior Class Dinner. The ideas are ...
 - Renovating WKVR - placing a recording studio in it.
 - Scholarship fund - named after the class of 2007.
 - Mural on JCEL Building.
 - Eagle Statue
- Senior Week
 - Wednesday, May 9th - Country Club will host a senior gathering.
 - Thursday, May 10th - Bar Walk
 - Beer Garden is a possibility during the earlier part of the week, but no final plans yet.
- All Class Night
 - Seniors plan to RULE the show, and hopefully take home the prize.
- Commended Demetri Patitsas for ...
 - Job well done in creating a new atmosphere in the student government.
 - Had a pivotal year in terms of creating a more reputable senate on campus.

Demetri Patitsas '07 – Student Government President

- Began his update on a personal note by recognizing the Alumni Council for their support and warmth over the past months. Soon graduating, he spoke to how inspiring and how much he enjoyed contributing to the discussion and thoughts of the group. His parting remarks emphasized a few points for growth and development of the Alumni organization ...
 - Alumni Council should develop a list of the "Principles of JC Alumni" that would be signed and presented to the class at the conclusion of every year emphasizing (involvement, communication, connection).
 - Consider house of hospitality effort with simple databases more readily available for student conferences and perhaps lodging for interview, faculty, etc.

- The earlier the better for an introduction of the Alumni Council to the students.
- Begin a more intensive legacy/data collection effort with outgoing seniors with their activities on campus, etc.
- He emphasized connection between Alumni's A groups and clubs on campus in order to tie in events and activities.
- Stated it would be his last Alumni Council meeting as Student Government President and he looks forward to future involvement.

Amy Chamberlain '07 – SAA

- Past events ...
 - Homecoming events – eagle's nest, legacy reception, (continue poster idea for next year), tailgate tent, SAA becoming more involved in homecoming.
 - Freshmen 1st Night – continue freshmen gift idea, building the bridge earlier – event went very well, half of freshmen class attended, thanks to all alums, SAA members, and student government members who helped.
- Today's events ...
 - SACC
 - Few changes – asked faculty to recruit alums & students for event, posted link on announcements for students to view alum profiles, SAA sent e-mails to alums to recruit for event.
 - For next year – have SAA meet with alumni council in September as a retreat and to help with recruitment for SACC.
 - Senior Dinner
 - Hawaiian theme – Aloha (goodbye seniors, hello new alumni).
 - Senior gift – yellow nalgene bottle with theme printed on the outside.
 - Thanks to Alumni Council speakers – Amy Chamberlin & Nicole Close
 - Senior Salute – April 3rd – suggestions were made to improve information at SAA table – condensed “alumni information sheet” vs. an “alumni handbook.”

Jessica Mann '07 – JAB (Council received a of this report in their packets due to Jessica's absence)

- JAB has had an excellent year thus far. Started off the Friday Night Live Series with a comedian who was well received. In the coming weeks, plans to host a few more comedians, a couple bands, and a Step Show. The Step Show will be a first for Juniata. In the process of inviting other step teams from neighboring schools to join in the program and it looks to be a great success.
- The Coffeehouse series will be geared more towards student bands this semester in hopes to increase attendance. Will still co-sponsor the yearly poetry slam with Kvasir during this series.
- The Major Event is March 17. The official theme title is Classical Collision. The color scheme will be black and white cityscapes. The event will begin with a dinner featuring a magician for entertainment. Following the dinner show, students will move from Baker to the IM gym where they will get to experience the Black Violins. This unique musical group combines the classical beauty of the violin with rap. They recently appeared on NBC's Jay Leno Show w/ Fort Minor during the week of January 16th. Additionally, they have upcoming music collaborations with Fort Minor, Styles of Beyond, Jessica Simpson, Paris Hilton, Lil Kim, and super producers Scott Storch, and Jim Jonsin. After this exciting show, there will be a dance with music provided by a professional club DJ from New York. Overall, the hope is to end the evening with a positive impression to finish off the year.
- Hosting trips to Baltimore, Maryland and New York, New York.
- The other big event for the semester is Springfest. Currently working hard to coordinate this event with Relay for Life. Much of the planning is still underway, but three different bands will be hosted, and some entertainment will be provided in the form of blow-ups.

- Jessica hopes her report leaves Council with a positive feeling for the upcoming semester. The organization has been working really hard to appeal to the student body. She feels that overall, the semester looks great!

Dr. Kepple – Comments

- Trustees will be meeting this coming week and in April to define where the College is heading next in terms of fundraising. Two definite directions are ...
 - To complete fundraising (\$4 million towards \$8 million project) for Founders Hall and begin construction summer of 2008.
 - Raise money for the endowment. Currently at \$70 million, \$100 million is the goal.
- Retirement Community in Huntingdon
 - Will use about 30 acres of the more than 300 acres that the College owns on Route 26.
 - 55 and older community.
 - Will have the amenities of Juniata College.
 - Did a survey that came back with modestly positive results.
 - Should know plans by next summer.
- Sports
 - Best year ever in the history of Juniata for winning sports.

Russ Shelley – Faculty Report

- Professional Development Funds ...
 - There has been ongoing discussion in the last couple of years about the balance between teaching and scholarship research.
 - The funds are available to the professional development committee who receives proposals from faculty for money to support projects and trips ... that money is 100 percent endowment driven. Before the stock market headed south in 2001 that fund was providing close to \$80,000 a year for faculty. This year that number is closer to \$36,000.
 - After the last faculty meeting there is now an organized and assertive effort on the part of the provost to address the issue of professional development funds. Hopefully, what will come out of that is a guarantee amount for each faculty member to use. On top of that, there will be a slush fund where faculty can apply for funds over and above what is guaranteed each year.
- 75th Anniversary Alumni Choir Reunion ...
 - Katie Dickey is the Alumni Office staff person working with Russ to put this event together over Alumni Weekend (June 7-10).
 - The plan is to sing, remember and to raise money for an International Choir Tour Endowment.

Katie Padamonsky Dickey '97 – J-Club

- J-Club is Juniata's athletics fan club for alumni, parents, family and friends who support the overall athletic experience.
- Membership – donation or volunteer w/ yearly renewal.
- Membership benefits – newsletter and invitation to special events.
- 229 donations accounting for 387 members – approximately 175 alumni/100 parents/100 friends.
- Campus leadership – Katie Dickey (volunteer raising), Megan Launtz '03 (fund raising).
- Solicitating – athlete alumni, parents of current athletes, lapsed members.
- Volunteer six-pack tasks
 - Sports schedule – bring a student to a game in your area or to a JC home game.
 - Send news items to athletic offices (JC news in local papers and outstanding local athletes).

- Organize an event – collaboration with regional clubs (discuss LVC event and show pictures).
- Invite folks to tonight's event.
- What's next?
 - Expand member benefits
 - Homecoming tailgate
 - Fundraiser – gold tournament
 - What's next?
- NOTES:
 - Landmark Conference**
 - Catholic University, DC
 - Drew, Madison, NJ
 - Goucher College, Baltimore, MD
 - Moravian College, Bethlehem, PA
 - Susquehanna, Selinsgrove, PA
 - US Merchant Marine Academy, King's Point, NY
 - University of Scranton, PA

David Meadows '98 – Student Alumni Career Connection

- 70 students participated in today's event.
- Asked Council for their ideas about how to grow the event.
- Several members suggested holding the event in conjunction with the Job Fair sponsored by Career Services instead of back-to-back like this year.
- Jodie Monger Gray suggested sharing the “good” stories with the Newsgroup.

Amy Chamberlin '94 (in the absence of Joel Ranck '90) – Awards & Nominating Committee Slate

- The 2007 award recipients are ...
 - Alumni Achievement Award – Henry Gibble '57
 - Young Alumni Achievement Award – Chris Bush '92
 - Humanitarian Award – Mark Sloan '89
 - Alumni Service Award – Bill Alexander '66
- David Corman '77 has accepted the incoming vice president position.
- **The following slate of new members-at-large was approved by Council ...**
 - **Bruce L. Moyer '74**
 - **JoAnn Bowman '75**
 - **Eric C. Jensen '77**
 - **Douglas A. Spotts '89**
 - **Lisa Kotary Jenkins '90**
 - **Jodi L. Reiter '04**

The meeting was adjourned at 4:45 p.m.

Respectfully submitted,
 Evelyn Pembroke
 Alumni Relations Office Specialist