

**Juniata College
Alumni Council Meeting
Sill Boardroom, von Liebig Center for Science
Friday, June 8, 2007**

MINUTES

Members Present: JoAnn Bowman '75, Christopher R. Bush '92, Carole Miller Calhoun '60, Carol Connell Cannon '86, Amy Chamberlin '94, Nicole C. Close '92, David A. Corman '77, Nathaniel E. P. Ehrlich '80, Lisa Kotary Jenkins '90, Eric C. Jenson '77, Eleanor Kocum Lewis '90, Saraunda Andoniades Loughlin '67, George J. Maley '92, Bruce L. Moyer '74, Jessica Yutzey Quinter '00, Joel G. Ranck '90, Parisha P. Shah '01, David J. Westover '97

Staff: Bub Parker '91, John Hille, David Meadows '98, Katie Padamonsky Dickey '97, Evelyn Pembroke

Emeritus Member: Beverly Rinehart Darkatsh '59

Guest: Robert C. Moore '58

President Amy Chamberlin '94

- Call to Order and Welcome
 - Introductions of new Council members by Joel Ranck '90.
 - **Minutes from the February 10, 2007 meeting were approved on a Joel Ranck '90 / Carole Miller Calhoun '60 motion.**

Jessica Yutzey Quinter '00

- Updated Council on the concept of a Service Trip.
 - Key points are ...
 1. Would like approximately 15-20 alumni.
 2. Would like keep the trip in the USA.
 3. Trip would last one week.
 4. Would like to do this in summer 2008.
 5. Can use other alumni resources as sponsors.
 6. Would like to coordinate a regional event into the week if possible.
 7. Working with Shauna Morin to plan trip.

John Hille, Vice President for Advancement & Marketing

- Trustee Report on April meeting
 - Alumni Trustees
 1. Three alumni trustees were present at the April meeting.
 2. Ned Erhlich '80 was approved as the new alumni trustee beginning his term September 1.
 3. Gayle Pollock will be our senior alumni trustee and will make the reports at Trustee meetings.
 - President Kepple's report

1. Discussion about Virginia Tech tragedy.
 2. Juniata is taking steps on campus ... beginning this fall doors to the residence halls will be locked.
 3. Juniata has good security force.
 4. Crime statistics are low.
 5. Kris Clarkson shared an example of an incident that took place last year to show that Juniata is able to handle emergency situations.
- Campus Accessibility
 1. In 1995, only three residence halls were handicap accessible. Elevators were available only in the Kennedy Sports & Recreation Center and in Ellis Hall; the largest parking lots were gravel.
 2. Many facilities have improved. 20 buildings are now handicap accessible, and parking lots and sidewalks are much improved.
 - Budget
 1. The tentative budget for 2007-08 was approved and required a five-percent increase in tuition, room and board.
 2. Biggest expense increase is medical insurance ... about 10-percent a year.
 - Founders Hall
 1. An \$8 million campaign was approved ... \$4 million to be borrowed and \$4 million through a capital campaign.
 2. New architect's drawings were unveiled depicting the planned upcoming changes.
 3. If funding progresses as planned, construction will begin summer 2008.
 4. The Class of '57 has taken on a goal of \$250,000 to name the Bell Tower; this gift will be the largest single class gift in the history of the College.
 - Faculty Development
 1. More faculty funding is needed.
 2. Dave Goodman '74 and trustee, agreed to provide \$25,000 a year for five years for this purpose.
 - Discussion on previously approved campaigns
 1. The track campaign, chaired by Emeritus Professor Don Mitchell, surpassed its goal and has reached \$52,000.
 2. The total goal of the Good Hall campaign (chaired by trustee Dave Andrews '74) is \$1 million; an anonymous challenge gift of \$500,000 is in hand and the additional April 2007 goal of \$500,000 has been reached. Renovations will take place over the next two summers.
 - Gayle Habecker '76, former alumni trustee, was re-nominated and will serve a three-year term as a regular trustee.
 - Campus Continuum
 1. A project initiated by Dr. Kepple to promote development of property owned by the College as a 55-and-older community.
 2. Property is between the Peace Chapel and Route 26.
 3. The theme will be for an active lifestyle and a desire for the life-style amenities that a college town can provide.
 - Several issues and focuses of ways Juniata communicates with alumni.
 - MyJuniata was created a year ago and continues to expand.

- The format of the email NewsGroup, managed by Jodie Monger Gray '88, improved this year and continues to strengthen.
- Juniata's Web site continues to improve.
- Major push on campus for increased attention to sustainability.
 1. Recycling.
 2. Avoidance of cost is the most important strategy.
 3. Looking at publication strategies and ways to cut costs.
 4. Survey alumni to make a choice about receiving hard copies of the Juniata Magazine or electronic versions.
 5. Improve our Web site by adding a Web page for every class, which includes departments for marriages, class notes, obituaries, births, reunion sections, etc.
 6. Have two issues of the Juniata Magazine each year instead of three.

Bub Parker '91, Director of Alumni Relations & Volunteer Development

- Recognized and praised the work of the Alumni Office staff.
- Thanked Amy Chamberlin and the out-going Council members for their work and dedication.

Katie Padamonsky Dickey '97, Assistant Director of Alumni Relations

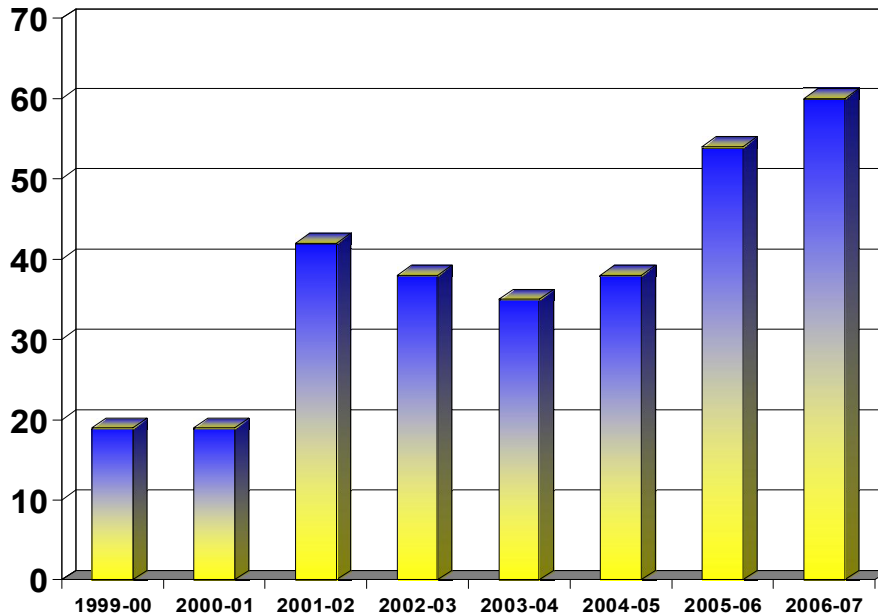
- Choir Reunion
 - Anticipate that 150 choir alumni and others will be performing in the 75th Anniversary Choir Reunion Concert on Saturday evening.
 - It will be a great experience for them as well as for the College to see an affinity group forming before their eyes.
 - This group will be used as a model to help other affinity groups grow and to create ones.
- J-Club
 - The College is moving into a new athletic conference next year, bringing our teams into new areas, which we hope to target and hold J-Club events and work with our Regional Clubs in conjunction with the sport event.
 - The new areas are New Jersey, DC, eastern Pennsylvania, and upstate New York.
 - Asked Council members to help with finding volunteers to organize these events and also to promote the event in their local areas.

David Meadows '98, Assistant Director of Alumni Relations

- Regional Events
 - It was an outstanding year for Regional Events (60 Events, more than 60 lead volunteers, 1587 attendees). Staff representatives attended 44 of the 60 events. Volunteers often mention that they would like to see other staff and faculty at events. Please consider this in the planning stages and extend invitations, coordinated through the Alumni Office.
 - There is momentum in the Baltimore area and Jillian Davis '04 has agreed to be involved in building a club that will eventually split from JC-DC. Please do anything you can to support these efforts and contact David if you know anyone who should be involved.

- The number of events per year is growing and expected to continue as affinity groups like Choir and J-Club become more active and regional clubs like CPA continue to plan more events.

History of Regional Events



- For the Alumni Office to continue to offer appropriate and timely support, please help things to go smoothly by working under the following guidelines:
 1. Continue to work toward 12-month calendar, selecting dates for events even if location must be listed as TBA.
 2. When not able to plan ahead, please set dates no later than 12 weeks in advance.
 3. For mailed invitations, have details to Alumni Office no less than 10 weeks in advance.
 4. For e-vites only, have details no less than 4 weeks in advance.
 5. Ask for help!
- Job Shadow
 - Another successful Job Shadow, having added Central PA. Program has great potential, but as regions grow and student participation remains the same, there is a need to make changes. The Alumni Office is considering new initiatives such as working more closely with faculty and has accepted an intern to work with the program for the fall.

Amy Chamberlin '94 – Year End Review

- Emeritus Council
 - At Alumni Weekend 2006 the first Emeritus Council meeting took place and was successful.
 - Follow-up letters were sent offering various ways to connect and stay involved with the College and Alumni Council.

- Through discussion, it was decided to make this group an affinity group. They would have ownership and leaders of their own to determine what they want to do.
- Meetings would be held at Homecoming/Family Weekend along with the other affinity groups.
- Out-going Council member, David Westover, agreed to take the leadership for the first meeting at this September's Homecoming Weekend.
- MyJuniata
 - Council members were the first to receive accounts and test MyJuniata and gave feedback to the Alumni Office.
 - MyJuniata continues to grow and expand.
- Affinity Groups
 - The new groups are gaining momentum and moving forward.
 - This structure is a vehicle for alumni to connect back to the College and proving to be very successful.
 - The College providing staffing last year (Katie Padamonsky Dickey '97) to work with affinity groups has been extremely important in order to move these groups forward.
- Regional Events
 - Regional events have grown (referred to David Meadow's chart).
 - There are a number of geographic areas that are getting some energy going and doing more events.
- SAA
 - Formed to get students (40 plus) thinking about their future role as alumni, connecting them with alumni, preparing them to become active upon graduation.
 - Jessica Yutzey Quinter '00 has been the Council contact working with the group this past year.
 - Planning to do a retreat at Shuster Hall, Raystown Field Station the same weekend of the fall Council meeting.
- JCT
 - Members were invited to take part in the Alumni Student Career Connection at the February Council meeting.
- Reminded Council members of the following ...
 - To go to Juniata's Web site and log their volunteer hours.
 - The College fiscal year has changed and now ends May 31 instead of June 30.
 - Council members are expected to give a contribution each year ... it's not the amount that matters, it's the participation.
 - The Annual Fund now goes towards scholarships only.

Alumni Council Meeting - Saturday, June 9, 2007

Carol Connell Cannon '86

- Thanks and recognition was given to the following outgoing Council members ... Chris Bush '92, Carole Miller Calhoun '60, Sandy Andoniades Loughlin '67, Joel Ranck '90, David Westover '97, and Tina Williamson '97.
- Goals, objectives & meeting dates for 2007-2008
 - The three main areas as goals for the coming year are to ...
 1. Continue sustaining and growing the teams we have in place.
 2. Foster growth and development of Emeritus Council.
 3. Create a Survey of the Association.
- For the teams/workgroups that we have now, that meet a need for the college, alumni and students, support and develop them.
 - Affinity
 1. Work with Katie to identify groups and assess their status.
 2. Establish ways they can connect with alumni who would want to participate.
 3. Assess where they need support
- Regional
 - Establish a means of communication between the regions.
 - Ideas: set up listserv for regional leaders and volunteers; utilize MyJuniata for regional leaders, conference calls, list of contacts in regions for other regions approach on events.
 - Make contact with each regional leader to offer support, ideas and brainstorming.
 - Identify potential regional clubs????
- JCT – Nicole Close '92
 - Support and communicate with the placement office.
 - Approach volunteers for the February Career Connect which will now take place on Friday, Feb 15 and include Internship Event.
 - Support Job Shadow events as needed by the Alumni Office and regional leaders.
- SAA – Jessica Yutzey Quinter '00
 - Attend SAA meetings whenever possible.
 - Serve as a liaison to the Alumni Council and Association.
 - Bring SAA issues to the attention of the Alumni Council.
 - Make Council and alumni aware of ways to get involved, events, etc.
 - Establish a conference call schedule with On Campus Committee as there is much overlap in student involvement.
- On Campus Events – Jennifer Sheckler Savino '71
 - Provide alumni help and presence at events throughout the year, such as Freshman Move-In and Senior Salute.
 - Plan and execute the Tailgate Tent and Legacy Reception. Recruit Council and alumni volunteers to help.
 - Notes to incoming faculty (fall) and student award winners (spring).
 - Establish a conference call schedule with SAA as there is much overlap in student involvement.
- MyJuniata

- Serve as a focus group to provide insight and ideas to promote and improve this new service.
- Emeritus Alumni Council – David Westover '97 & Katie Padamonsky Dickey '97
 - Continue to develop this group by working towards creating an Affinity Group.
 - Create list of ways Emeritus Council can volunteer.
 - Schedule a meeting around Homecoming that would become an annual meeting.
 - Pursue the possibility of establishing Emeritus Council as an Affinity Group
- Executive Committee
 - Have conference calls every other month to keep up the momentum in our projects.
- Meeting dates
 - October 20, 2007.
 - February 16, 2008 - Alumni Student Career Connect/Internship Fair/Senior Dinner.
 - June 5, 6, 7, 2008

Respectfully submitted,
 Evelyn Pembroke
 Alumni Relations Office Specialist