

**Juniata College
Alumni Council Meeting
Ballroom, Ellis Hall
June 6, 2008**

MINUTES

Members Present: JoAnn Bowman '75, Carol Connell Cannon '86, Amy Chamberlin '94, David Corman '77, Ned Ehrlich '80, Lisa Kotary Jenkins '90, Eric Jenson '77, Randy Kochel '79, Nori Kocum Lewis '90, Sandy Andoniades Loughlin '67, George Maley '92, Matt Markiewicz '83, Bruce Moyer '74, Jessica Yutzey Quinter '00, Parisha Shah '01, Doug Spotts '89

Faculty Representatives: Jim Donaldson '67

Staff: Bub Parker '91, Erik Evans, David Meadows '98, Katie (Padamonsky) Dickey '97, Evelyn Pembroke, Gabe Welsch

Carol Cannon '86

- Call to Order
- **Minutes from the February 16, 2008 meeting were approved on a Parisha Shah/JoAnn Bowman motion.**

Gayle Pollock '71 – Trustee Report (Read by Bub Parker '91

- Trustee Report from the April 19, 2008 Board Meeting

Once again I am sorry I am unable to be with you today. These past three years have presented many health challenges for me personally and for family members, causing me to miss more of these meetings than I ever could have imagined. I do apologize for this, and I wish circumstances could have been different.

The April Trustee meeting was again very interesting and exciting. Highlights of the meeting were the following:

1. The final approval of the Strategic Plan, which has 4 major objectives:
 - a. More financial security for Juniata
 - b. Adding value for students' experiences at Juniata
 - c. Enhancing faculty opportunities
 - d. The Campus Master Plan
2. A lengthy discussion of security on campus.
 - a. Update of the communication of threatening incidents
 - b. Assessment and training of the security staff and residence life staff
 - c. Locking of the residence halls
 - d. Careful review of HIPPA and FERPA to be certain everyone on campus understands these laws
3. Approval of arming our security officers on campus. As one might imagine, there was a lengthy discussion of this topic. Many campuses are arming their security officers after the Virginia Tech tragedy. After a very carefully reviewed plan, the board voted to arm the officers. There will be extensive training prior to this implementation.

4. An update on the Founders Hall project - I am certain that Erik Evans or John Hille can give you a more current update on this project than I can as a result of the April meeting.
5. Discussion of the '09 Preliminary Budget – I will not elaborate on this topic, but did want to note that it was discussed.
6. And, of course, each of the trustee committees reported their discussion topics and we heard from the alumni council, the faculty, the students and the church trustees.

I want to conclude my comments by thanking you for this opportunity to serve as an alumni trustee. It meant a great deal to me, and was a most rewarding and fulfilling experience.

Jim Donaldson '67 – Faculty Report

- Stephanie Strauss '11 reported that students from Professor Donaldson's Introduction to Entrepreneurship class will be selling original Founders Window Frames (you can choose from five combinations of photos) in the lobby of von Liebig over the weekend. All proceeds go towards the Founders Hall renovations.
- Professor Donaldson thanked the members of the Alumni Council for all their work for the College.
- He commented that while alumni often think nostalgically about the College, that it was important, especially for the members of the Alumni Council, to think of their alma mater strategically, as an economic enterprise. It is timely that the Council is engaged in its own strategic planning process and appropriate that the Council's goals support the College's overall direction of the institution.
- There were three retirements this year – Klaus Jaeger, Janet Lewis, and Andy Murray. Professor Donaldson commented that all three had been especially effective teachers, but that he could not think of three colleagues who were more different in their approaches to teaching. And that's part of what makes the educational process at Juniata so special.
- The hiring process for the fall semester 2008 has been difficult in some searches, but all have been successfully completed.

Erik Evans – Comments

- CHANGING LIVES TO CHANGE THE WORLD
- I. Review discussion from last meeting
 - a. When we last met, we discussed the financial case for *Changing Lives to Change the world*, an effort geared at the Financial Resiliency of the College
 - b. We discussed how our past growth a result of tuition/fees, and future opportunities for growth are marginal at best
 - c. We looked at several slides that compared Juniata to our peer institutions who enjoy \$12-15Million in annual operating revenue generated from their endowments that we do not
 - d. I remember RANDY KOCHER asking are we better than anyone?
 - e. ***Changing Lives*** has two Goals:
 - i. Endowment - \$100M by 2011, and eventually \$250M
 - ii. Annual fund - \$1.7M by 2011, and eventually \$3M
 - f. Now this financial case is critical to us as insiders of the College especially as you develop your strategic plan, however, as most of us know, donors give when they are emotionally inspired
 - g. Today, I need your help!
 - h. I am going to show you two videos that illustrate the continuing impact one gift to a:

- i. Scholarship
 - ii. Professorship
 - iii. Program
- Can have in affecting the lives of others
- i. The video is just one example of the 12,000 Juniatians (yourselves included) who are changing the world
- j. After, I would like to garner your reaction in answering specific questions related
- k. I am most interested in your reaction, what did you take from it that may help us in developing the other 5 videos
- l. All videos will be accompanied by some form of introduction, either by an MC or through text to help set the context

David Meadows '98, Assistant Director of Alumni Relations

- Talked about regional event strategies and how council can help the most. Those wanting more information, please contact David directly.

Eric Jensen '77 – Strategic Plan of the Alumni Association

- After presenting the draft of the Strategic Plan, Council formed six groups for breakout sessions to critique the draft. Notes from the breakout sessions will be typed by Evelyn Pembroke and sent to Eric for review. (draft of Strategic Plan is attached.)

Alumni Council Meeting - Saturday, June 7, 2008

Carol Connell Cannon '86

- Thanks and recognition was given to the following outgoing Council members ... Amy Chamberlin '94, Nicole Close '92, George Maley '92, Lisa Myers '81, Gayle Pollock '68, and Jenni Savino '71.

David Corman '77 – Goals, objectives & meeting dates for 2008-2009

- Three goals:
 - Establish a strategic draft for the Alumni Association.
 - Improve visibility for the Association and communication with students, faculty and alumni body.
 - Strengthen and maintain present programs and stay focused on those initiatives.
- Workgroups:
 - Each group leader gave a brief description of their group and goals.
 - Council members are to select which group(s) interests them and number one to three their choices and send to David.
 - David will be in touch over the summer with final team selections.
- Meeting dates:
 - September 27, 2008 – Shuster Hall, Field Station
 - February 27, 2009 – Career Day and Internship Fair
 - February 28, 2009 – Council Meeting and Senior Dinner
 - June 12, 13, 2009 – Alumni Weekend

Respectfully submitted,
 Evelyn Pembroke
 Alumni Relations Office Specialist