



## Alumni Council Meeting Minutes October 22, 2022

### Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
<b>Kesha Baptiste-Roberts '99</b> <b>Nancy (Baxter) Belunis '82</b> <b>Eric Biddle '82</b> <b>Fatima Bunafoor '15</b> <b>Clayton "Clay" Cooper '13</b> <b>Cynthia "Cindy" (Gilbert) Clarke '76</b> <b>Valerie "Val" Deraville '12</b> <b>Brian Dietrich '02</b> <b>Robert "Teke" Drummond '94</b> <b>Jack Follweiler '82</b> Michael "Mike" Ford '82 <b>Gretta Gross '92</b> <b>John Hill III '12</b> <b>Michael "Mike" Kenawell '99</b> <b>Randy Kochel '79</b> <b>Diane Nguyen '14</b> <b>Jessica "Jess" Long '05</b> <b>Kweku "Kwe" Parker '16, g '17</b> <b>Travis Paul '08</b> <b>Melissa (Iezzi) Romanelli '87 g'21</b> <b>Michelle Schoonmaker '06</b> <b>Robert "Rob" Strauss '13</b> <b>Carol (Eichelberger) Van Horn '79</b> <b>Carol Ann "Carol" (Redzensky) Wheeler '91</b>	<b>Katie Guise, Assistant Director of Stewardship</b> Greta Hall, Director of Annual Giving <b>David Meadows '98, Exec. Dir. of Career Developmt/Alumni Engagemt</b> <b>Tessa Senel '21, Admissions Counselor</b> <b>Tammy Stuber, Assistant Director of Career Development</b> Jim Troha, President <b>Sierra Waite '21, Alumni Engagement Coordinator</b> Jim Watt, VP for Advancement <b>Sarah Worley '00, Director of Community-Engaged Teaching &amp; Learning</b>
	Additional Participants
	<u>Faculty Representative(s):</u> <b>Jim Tuten, Professor of History</b> Katie (Hildebrand) Hoffman '01, Assistant Professor of Education  <u>Student Representative(s):</u> <b>Abigail Drummond '23, Senior Class President</b> <b>Nikole Koenig '23, JAB Co-President</b> <b>Luke Boyle '23, Student Alumni Association</b>  <u>Other Guests:</u>

### Meeting Minutes

Time	Topic	Minutes	Related Attachments
9:03 AM	Call to Order, Introduction of Visitors and New Members	<ul style="list-style-type: none"> <li>Michael Kenawell '99, President, called the meeting to order, welcomed all in attendance, and reviewed agenda</li> <li>Everyone present introduced themselves and Michael gave an overview of the Council's purpose and how we structure meetings</li> </ul>	
9:18 AM	Approval of Sept. Meeting Minutes	<ul style="list-style-type: none"> <li>Michael Kenawell asked for a motion to approve Feb. minutes</li> <li>Motion by Teke, seconded by Gretta</li> <li>All Approved</li> </ul>	



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9:20 AM	Faculty Comments	<ul style="list-style-type: none"> <li>• <b>Jim Tuten, Professor of History (Faculty Liaison)</b> <ul style="list-style-type: none"> <li>○ Last in-person mtg attended in Feb 2020</li> <li>○ New faculty rep to join AC is Katie (Hildebrand) Hoffman '01; to join at next meeting</li> <li>○ “Feels like an almost normal semester”; most activities are back. Clubs, in particular, are still impacted by pandemic (i.e. Laughing Bush); all have not been able to restart.</li> <li>○ Student perceptions is that they are back to / living the college experience. History class took a field trip to Gettysburg that energized the students.</li> <li>○ What is Juniata’s new tag-line? “Think About Who You Are”           <ul style="list-style-type: none"> <li>▪ Senior year, students go through a personal reflection; how they have grown while at Juniata.</li> </ul> </li> <li>○ 4<sup>th</sup> year of the new curriculum, every student now has a capstone experience in their Senior year, which supports the Student’s Portfolio</li> <li>○ The Portfolio starts the 1<sup>st</sup> semester Freshman year. Some depts already had in place; some this was completely new. Natural Sciences elected to create a combined capstone.</li> <li>○ Question was asked if mental health issues are still prevalent           <ul style="list-style-type: none"> <li>▪ Yes, but students are more open and willing to seek help.</li> </ul> </li> <li>○ Question asked what continues to be impacted?           <ul style="list-style-type: none"> <li>▪ Said it is difficult to say, but Arts, in particular, have been adversely impacted from a participation standpoint (not just at Juniata).</li> </ul> </li> <li>○ Asked how the professors are doing?           <ul style="list-style-type: none"> <li>▪ '20-'21 was the worst (professionally &amp; personally); some professors expressed feelings of “burn out,” but generally, most are doing better now.</li> </ul> </li> <li>○ Asked about the positives that came out of the pandemic?           <ul style="list-style-type: none"> <li>▪ Ability to “pivot” and use of technology to provide instruction when you could not meet in-person (i.e. Zoom).</li> </ul> </li> </ul> </li> </ul>	
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9:50 AM	Community Engagement	<ul style="list-style-type: none"> <li>• <b>Sarah Worley '00, Associate Professor of Communications and Director of Community-Engaged Teaching and Learning</b> <ul style="list-style-type: none"> <li>○ Reviewed Juniata's Mission Statement</li> <li>○ "...inspire citizens of consequence..."</li> <li>○ Service and Community engagement has been core to Juniata culture for decades.</li> <li>○ Function moved from Student Life to Academic Affairs –reports directly to the Provost.</li> <li>○ New curriculum launched in 2019.</li> <li>○ Received Carnegie Classification in 2020!</li> <li>○ Revisions to Gen Ed in 2021.</li> <li>○ HIPS – High impact practices/educational experiences; multifaceted aspects in the Gen Ed program. Foundation and emphasis begin Freshman year.</li> <li>○ Community engagement has a variety of positive impacts on the student experience / student outcomes.</li> <li>○ Focus changed to “with” rather than “for”</li> <li>○ Multiple elements beyond service alone; “experiences to share”.</li> <li>○ “Local experience” element is unique to Juniata, but is not limited to Huntingdon; can be any community / anywhere.</li> <li>○ Discussion around this program impacts students, but this can be seen with Juniata alumni as evidenced by alumni involvement in community, non-profits, etc.</li> </ul> </li> </ul>	
10:30 AM	Break		
10:47 AM	Alumni Office Update	<ul style="list-style-type: none"> <li>• <b>David Meadows '98, Executive Director of Career Development and Alumni Engagement</b> <ul style="list-style-type: none"> <li>○ Wanted to give a “full” report; first in a while</li> <li>○ Work being done by Alumni Office is completely different compared to the past</li> <li>○ Office's mission is to prepare students to be career ready; 4-year process, involving:               <ul style="list-style-type: none"> <li>▪ Exploration</li> <li>▪ Experience</li> <li>▪ Next Steps</li> </ul> </li> <li>○ Continue to provide support AFTER graduation</li> <li>○ 53% alumni involvement in Career Development programs (Goal = 50%)</li> <li>○ Super Internship Fund               <ul style="list-style-type: none"> <li>▪ ex. Gift of Life; 10-week paid Summer internship</li> </ul> </li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>▪ Application process; students must develop / submit a budget</li> <li>▪ Provides up to \$5,000 per student</li> <li>▪ During pandemic, Board of Trustees approved a 10% draw from the Endowment. As a result, were able to double the number of students they supported. Back to 5% in '22-'23 academic year. Means half the number of students will benefit compared to past 2 years.</li> <li>○ In 2022, Office processed 50,000 student opportunities via Handshake</li> <li>• <b>Tammy Stuber, Assistant Director of Career Development</b> <ul style="list-style-type: none"> <li>○ More synergy with combining of functions</li> <li>○ Still some challenges lingering from pandemic impacting student engagement</li> <li>○ Events held this semester have included alumni presenters, ranging from 1975-2022</li> </ul> </li> <li>• <b>Sierra Waite '21, Alumni Engagement Coordinator</b> <ul style="list-style-type: none"> <li>○ Primary responsibilities involve Alumni engagement / Alumni Weekend and Homecoming &amp; Family Weekend</li> </ul> </li> <li>• <b>Katie Guise, Assistant Director of Stewardship</b> <ul style="list-style-type: none"> <li>○ Stewardship           <ul style="list-style-type: none"> <li>▪ Purpose – lifelong relationships that connect donors in meaningful ways</li> <li>▪ Demonstrate impact of donations to donors</li> <li>▪ Ensure donors are glad that they gave</li> <li>▪ Stewardship = committed donors</li> <li>▪ Current donors are most likely to continue to give</li> <li>▪ Personalized program for top donors               <ul style="list-style-type: none"> <li>• President's Tailgate during Homecoming</li> <li>• President's Milestone Event</li> </ul> </li> <li>▪ Initiatives, including Thank A Donor Day</li> </ul> </li> </ul> </li> </ul>	
11:26 AM	Time with Student Representatives	<ul style="list-style-type: none"> <li>• <b>Abbey Drummond '23</b> <ul style="list-style-type: none"> <li>○ Senior Class President</li> <li>○ Major initiatives focused on making mental health resources available to all students. Born out of a tragic event that occurred their freshman year.</li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>○ Past years, have held a Mental Health Week. This year had a Mental Health Day with a forum for students to express themselves. 90 students participated. <ul style="list-style-type: none"> <li>▪ Working on ways to ensure the initiative continue once they graduate (i.e. Class Gift).</li> </ul> </li> <li>○ Another initiative was the Gen Ed curriculum.</li> <li>○ Fundraiser to support Senior Week</li> <li>● <b>Nikole Koenig '23</b> <ul style="list-style-type: none"> <li>○ JAB President</li> <li>○ Treasurer on Class Board</li> <li>○ A lot of positive comments came out of Mental Health Day</li> <li>○ Focused on resources supporting all students</li> <li>○ Other activities on campus – FestiFall, Madrigal Dinner, Mountain Day, LobsterFest</li> <li>○ Question raised / discussion about how to get back to / support long-standing Juniata traditions</li> </ul> </li> <li>● <b>Luke Boyle '23</b> <ul style="list-style-type: none"> <li>○ Student Alumni Association Executive Committee</li> <li>○ SAA events – Lobsterfest, resume workshop, networking session with Adena (Delozier) Mertz '16, Alumni Council Dinner, etc.</li> </ul> </li> </ul>	
12:00 PM	Lunch		
1:10 PM	Team Building Activity	<ul style="list-style-type: none"> <li>● Led by Val Deraville '12 <ul style="list-style-type: none"> <li>○ “Find Your Partner”</li> </ul> </li> </ul>	
1:29 PM	Trustee Report	<ul style="list-style-type: none"> <li>● <b>Randy Kochel '79, Carol Van Horn '79, Cindy Clarke '76</b> <ul style="list-style-type: none"> <li>○ Celebrated Parisha Shah '01; received an honorary degree and spoke at Commencement</li> <li>○ Less revenue this year (&lt;\$1.1M) <ul style="list-style-type: none"> <li>▪ (-) Adjustments to certain faculty positions</li> <li>▪ (+) Medical expenses less than expected</li> <li>▪ Declining revenue from tuition; declining revenue from room &amp; board. “We are a tuition-dependent institution”</li> </ul> </li> <li>○ Strategic Plan approved</li> <li>○ Statton Learning Commons project impacted by pandemic; however, Board took action, saving \$10M</li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>○ Baker Tilly Report – report was favorable; Juniata considered a financially responsible institution</li> <li>○ Administration focus on enrollment and student retention</li> <li>○ Student-Athlete Advisory Committee (SAAC) is very active.</li> <li>○ Nicole “Nikki” Ayers ’06, the new Athletic Director, spoke to the Board. Her focus is on athletic and academic performance being equal levels</li> <li>○ Grace Fala – Interim Director of EDI</li> <li>○ Question on how to increase revenue? <ul style="list-style-type: none"> <li>▪ Opportunities for use of Juniata assets in other ways. Masters programs are a revenue stream; new Masters programs under consideration.</li> </ul> </li> <li>○ Excellent presentation from student rep Mya Decker</li> <li>○ Question on the health of Endowment? <ul style="list-style-type: none"> <li>▪ Efforts to improve, but smaller in size compared to other institutions</li> </ul> </li> </ul>	
1:55 PM	Committee Goals & Scorecard	<ul style="list-style-type: none"> <li>● <b>Mike Kenawell ’99</b> <ul style="list-style-type: none"> <li>○ Review of the respective Committee goals; including all Council goals</li> </ul> </li> </ul>	Yes, PowerPoint presentation
2:15 PM	Committee Breakout Sessions		
3:20 PM	Committee Reports	<ul style="list-style-type: none"> <li>● <b>Enrollment Committee – Eric Biddle ’82</b> <ul style="list-style-type: none"> <li>○ Most of the time spent writing to prospective students</li> <li>○ Met with liaisons about ways to connect and what their roles look like</li> <li>○ To have a follow-up meeting to retool some of the goals</li> <li>○ Request for the Office to send out a schedule of planned visits to Council members so that Council members can support the event / represent Juniata <ul style="list-style-type: none"> <li>▪ Eric to do some follow-up on status of the JAA program</li> </ul> </li> </ul> </li> <li>● <b>Career Committee – Gretta Gross ’92</b> <ul style="list-style-type: none"> <li>○ Great conversations how alums can support the Career Office / staff</li> <li>○ Mentoring discussed as important to support students</li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>○ Importance of developing of and using their network</li> <li>○ Question of faculty seeking ways to connect – some are better than others</li> <li>● <b>Development –Travis Paul '08</b> <ul style="list-style-type: none"> <li>○ Review / update of class roster list</li> <li>○ Made some thank you videos</li> <li>○ Class of '13 did a video, as well</li> <li>○ Committee looking to fill Class Engagement Team openings</li> <li>○ Feedback from Phone-A-Thon was positive</li> <li>○ To perform outreach to 134 former Council members who have not yet donated</li> <li>○ Thank you's to those that donated</li> </ul> </li> </ul>	
3:40 PM	Debrief and Wrap-Up	<ul style="list-style-type: none"> <li>● <b>Mike Kenawell '99</b> <ul style="list-style-type: none"> <li>○ Next Council activities:           <ul style="list-style-type: none"> <li>▪ <b>Fri, 24 Feb</b> <ul style="list-style-type: none"> <li>● Career Day</li> <li>● Student Networking Reception</li> <li>● Council Social</li> </ul> </li> <li>▪ <b>Sat, 25 Feb</b> <ul style="list-style-type: none"> <li>● Council Meeting</li> </ul> </li> </ul> </li> <li>○ David Meadows to forward link to Empty Bowls</li> </ul> </li> <li>● Jack Follweiler thanked all those who donated towards Chris' retirement gift. Council members generosity resulted in \$775.00 donated! One donor suggested using some of the funds be used for a gift card so Chris could purchase whatever she really wants / needs. Remaining funds will go to a gift from the whole Council. Will keep members posted on gift decisions and when presenting them to Chris.</li> </ul>	
3:45 PM	Adjournment	<ul style="list-style-type: none"> <li>● Mike Kenawell '99, President</li> </ul>	