



Alumni Council February 27, 2021 Meeting Minutes

Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
Kesha Baptiste-Roberts '99 John Batchelor '69 Eric Biddle '82 David Christopher '96 Esther (Phillips) Clark '72 Val Deraville '12 Sarah (Young) Fisher '75 Jack Follweiler '82 Mike Ford '82 Danielle (Rupp) Gladfelter '87 JoJo Harris '10 John Hill '12 Ryan Hollister '08 Keith Jones '75 Marty (Utts) Jones '67 Sue (Fuss) Kaltenbaugh '85 Michael Kenawell '99 Randy Kochel '79 Steph (Claar) Krug '03 Adena (Delozier) Mertz '16 Travis Paul '08 Isaiah Slutter '15 Rob Strauss '13 Roxann (Binner) Yon '84	Cathy Cloz , Assist. Director of Alumni Relations and Stewardship Luke Fragello , Director of Digital Communication Chris Gibboney , Alumni Relations Specialist David Meadows '98 , Director of Alumni Relations and Stewardship Reggie Onyido , Acting Director of Equity, Diversity, and Inclusion Miranda Peruso '00 , Director of Annual Giving Molly Thompson , Associate Dean of Admission Jim Watt , Vice President for Advancement
	Additional Participants
	Sierra Waite '21 , Student Alumni Association

Meeting Minutes

Time	Topic	Minutes	Related Attachments
9:35 AM	Call to Order, Roll Call, Welcome	<ul style="list-style-type: none"> • Mike Ford '82, President, called the meeting to order and welcomed all members in attendance. • Thanks to Mike K. and Roxann for their help. • Update on Mike F.'s accident 	
9:38 AM	Introductions, Zoom Instructions	<ul style="list-style-type: none"> • Mike asked members of the "freshman class" of Council to share a story about their time at Juniata from one of the choices below: <ul style="list-style-type: none"> ○ How you met your spouse ○ Share a bit about your favorite professor ○ Favorite Juniata memory 	



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9:50 AM	Review of Agenda	<ul style="list-style-type: none"> • Mike F. reviewed the agenda. 	
9:50 AM	Approval of October Meeting Minutes	<ul style="list-style-type: none"> • Mike Ford asked for a motion to approve. • Motion by Mike K., Seconded by Kesha • All Approved 	
9:51 AM	Alumni Trustee Comments	<ul style="list-style-type: none"> • Presented by John Batchelor '69 <ul style="list-style-type: none"> ○ Update on October and February meetings ○ COVID updates and students back on campus ○ Board took advantage of Pennsylvania's temporary limit increase of endowment spending and approved a one-time additional draw to support Juniata during the difficult year. ○ (3) budget scenarios were approved based on students staying on campus through the end of the spring semester ○ 24 employees took advantage of voluntary separation offer (10 faculty and 14 staff/administration). ○ Covid Relief packages discussed. Juniata received funding from first CARES act; hoping to receive additional funds from CARES Act 2 passed in December and future Covid packages. ○ Athletics are back at Juniata (Landmark Conf.- Moravian, Catholic, Drew & Scranton) ○ BELIEVE Campaign update – It began in 2014 and ends May 31, 2021. There is still work to do to surpass \$ 115 million goal. ○ The PIVOT Team (made up of trustees, faculty, and staff, including Jason Moran) <ul style="list-style-type: none"> ▪ They have been diligent from 2019 through the present to work on developing new programs and strategy changes to help Juniata thrive in today's environment. ▪ 3 + 1 MBA program starting Fall 2021. ▪ Through the Rural Health Initiative, a Mental Health Counseling program is being discussed. It will have a direct impact on the local population. ▪ Jim Watt suggested that Carl Glaeser (trustee leading PIVOT Team) present findings at a future Council meeting. ▪ Randy Kochel - "pivot" means turning while keeping one foot on the ground. 	
10:17 AM	Student Comments	<ul style="list-style-type: none"> • Presented by Sierra Waite '21 	



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		<ul style="list-style-type: none"> ○ Sierra shared her journey to Juniata from Clearfield County, and how she found the College. She shared (with maturity and professionalism) what she gained from her college education as a first generation student and her plans for the future. ○ Sierra feels her experience at Juniata exceeded her expectations and prepared her for her career. She has already accepted a job with WebFx to begin immediately after graduation. 	
10:29 AM	Senior Leadership Team Comments	<ul style="list-style-type: none"> ● Reggie Onyido, Acting Direct of Equity, Diversity, and Inclusion <ul style="list-style-type: none"> ○ Enrollment numbers and academic standards are on par or above previous years. ○ International applications – over 500 last year, and projected to increase for this year ○ Virtual engagement for recruitment ○ Equity Diversity Inclusion Council: insight and support in creating a more diverse, inclusive, and respectful community ○ Includes students, faculty, administration, and staff ○ Concerns include: diversity in faculty, safety and response to bias incidents, place to voice questions and concerns, engaging community in training and guidance ○ Racial justice in the context of course structure and classroom practices, clubs, activities, teams, etc. ○ Retention and graduation rates of underrepresented students ○ Two part-time mental health counselors of color ○ Hiring and retention of faculty of color (creating long-term community and connections) ○ Acronyms that popped up in conversation <ul style="list-style-type: none"> ▪ ALANA – Asian, Latino, African, Native American ▪ BIPOC – Black, Indigenous, Person of Color 	
11:15 AM	Council Goals, Scorecard, and Committee Breakouts	<ul style="list-style-type: none"> ● Mike Ford, Council President <ul style="list-style-type: none"> ○ Reaching goals was hindered by lack of face-to-face meetings, but we still did well 	



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11:40 AM	Committee Reports	<ul style="list-style-type: none"> • Enrollment – Danielle (Rupp) Gladfelter '87 <ul style="list-style-type: none"> ○ Writing letters to admitted students who have not yet committed to Juniata ○ Promoting Juniata on social media – follow Juniata College Admissions for events to share ○ Sharing that Juniata is offering in-person visits Monday-Saturday • Communication – Val Deraville '12 reporting on behalf of Marty (Utts) Jones '67 <ul style="list-style-type: none"> ○ E-Newsletter with highlights of stories about what's going on at Juniata ○ Sharing stories from newsletter, along with photos, on social media ○ Sharing information on graduate programs with alumni and community • Development – Esther (Phillips) Clark '72 <ul style="list-style-type: none"> ○ 255 personal solicitations asking donors to increase donation – 123 gifts in response (30%; national average is 4%) ○ Juniata Day of Giving – April 7 ○ Reaching out to classmates and other alumni with no Class Fund Agent, encouraging them to participate on April 7 • Awards & Nominations – Roxann Yon '84 <ul style="list-style-type: none"> ○ New members recommended – Brian Dietrich '02, Melissa (Iezzi) Romanelli '87, Diane Nguyen '14, and Kaitlyn Shultz '12 ○ Mike F. asked for motion to approve – Jack motioned, Sarah seconded, unanimous approval. 	
12:04 PM	Wrap-up	<ul style="list-style-type: none"> • Adena – Career Day 2021 – Less students, but all of the students she spoke to were targeted and interested. • David M. – Alumni Weekend will not take place in June in-person (hoping to gather in the fall). • October 7-9 - Board meeting and BELIEVE celebration, 50th and 45th reunions (1970, 1971, 1975, 1976) • October 29-31 – Homecoming (all other reunions) • No planned in-person meeting time for Alumni Council in June or the fall yet • An “Alumni Council Welcome Video” for new students was facilitated by Enrollment prior to adjournment 	
12:19	Adjournment	<ul style="list-style-type: none"> • Mike Ford asked for a motion to adjourn. All approved. 	

Fun Quotes from the Meeting:

- “Based on years of service, David Meadows qualified for voluntary separation offer” Jim Watt. (Editorial note: The College, of course, reworked its criteria...)