



Alumni Council Feb. 26, 2022 Meeting Minutes

Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
Kesha Baptiste-Roberts '99 John Batchelor '69 Eric Biddle '82 Fatima Bunafoor '15 Brian Dietrich '02 Val Deraville '12 Jack Follweiler '82 Mike Ford '82 Danielle (Rupp) Gladfelter '97 Gretta Gross '92 John Hill '12 Ryan Hollister '08 Keith Jones '75 Sue (Fuss) Kaltenbaugh '85 Michael Kenawell '99 Randy Kochel '79 Steph (Claar) Krug '03 Adena (Delozier) Mertz '16 Diane Nguyen '14 Travis Paul '08 Melissa Romanelli '87 Rob Strauss '13 Carol Van Horn '79 Roxann (Binner) Yon '84	Cathy Cloz , Assist. Director of Alumni Relations and Stewardship Chris Gibboney , Alumni Relations Specialist David Meadows '98 , Exec. Dir. of Career Developmt/Alumni Engagemt Crystal Sellers Battle , Dean of Equity, Diversity, & Inclusion Mat Stoudnour , Assistant Vice President for Development Tammy Stuber , Assistant Director of Career Development Sierra Waite '21 , Assist Dir. of Alumni Engagemt/ Career Developmt Jim Watt , Vice President for Advancement
	Additional Participants
	Karen Beck '93 , Enrollment Volunteer Gillian Letson '22 , Student

Meeting Minutes

Time	Topic	Minutes	Related Attachments
9:04 AM	Call to Order, Roll Call, Welcome	<ul style="list-style-type: none"> • Mike Ford '82, President, called the meeting to order, welcomed all in attendance. Reviewed agenda. 	
9:07 AM	Approval of Sept. Meeting Minutes	<ul style="list-style-type: none"> • Mike Ford asked for a motion to approve Sept. minutes. • All Approved. 	
9:34 AM	Senior Leadership Comments	<ul style="list-style-type: none"> • Crystal Sellers Battle, Dean of Equity, Diversity and Inclusion <ul style="list-style-type: none"> ○ Crystal reviewed the Equity, Diversity, Inclusion Strategic Plan (2021-2026). ○ Focusing on differences on campus (diversity) as well as similarities (equity and inclusion). 	



Alumni Council Feb. 26, 2022 Meeting Minutes

		<ul style="list-style-type: none"> ○ Training for faculty, staff and administration, and student leaders. Also, connections with the community (rolling out in stages). ○ She is planning a “Celebrate EDI Week” <ul style="list-style-type: none"> ▪ March 27 - April 2, 2022 ▪ “Time to Unpack Our Story: Making the Invisible Visible.” Link below: https://www.juniata.edu/offices/diversity/celebrate-edi.php 	
10:06 AM	Board of Trustees Update	<ul style="list-style-type: none"> ● John Batchelor updated Council on the end of the BELIEVE Campaign and reviewed the last two Board of Trustees meetings from both October and February <ul style="list-style-type: none"> ○ October was supposed to be in coordination with the BELIEVE Celebration, but that didn’t happen. Instead it was virtual (10am – 4pm). ○ On October 9th, a YouTube video was released to announce that the 7-year campaign raised \$128,600,351.46. The on-campus celebration is postponed until April 22, 2022. ○ Mary White is the new Chair of the Board, the first female to hold this position. ○ Vaccination requirements or proof of exemption (90% of students were vaccinated). ○ New division-based structure vs. academic-based structure, 3 + 1 programs, and new master’s programs. ○ Middle States Accreditation proceeding. ○ Enrollment Goal of 400 is a large number compared to the past few years – they still need the help of Alumni Council. ○ Strategic Planning process began. ○ February was again virtual. ○ Senior Leadership Team decided to require vaccination for the remaining 50 unvaccinated staff by Feb. 1 or show exemption. ○ A full hour of intense and productive discussion with all board members was spent on the new Strategic Plan. The plan presented has 6 strategic points. The committee has much to consider for approval in April. ○ Parisha Shah ’01 (former Alumni Council member, former Alumni Trustee, and now a member of the board) will be the Commencement Speaker this year. It should be an exciting speech. ○ The mask mandate on campus for vaccinated individuals will be dropped effective March 1 	



Alumni Council Feb. 26, 2022 Meeting Minutes

10:14 AM	Student Comments	<ul style="list-style-type: none"> • Gillian Letson '22 shared with council how she has fulfilled all of her college goals both academically and through a variety of activities, including research and various opportunities abroad. • Alumni support through the Super Internship Fund allowed Gillian to take part in a research internship in the Galapagos Islands. • She missed the grad school application window by being abroad, so she's applying to the AmeriCorps Vista program. She hopes to build capacity and work with mental health accessibility and health literacy in the Huntingdon area. 	
10:27AM	Staff Introductions	<ul style="list-style-type: none"> • Mike acknowledged the staff at the meeting and introduced Mat Stoudnour <ul style="list-style-type: none"> ○ Mat is attending in place of Greta Hall, the staff liaison for the Development Committee. ○ Mat is happy for the opportunity meet Council. ○ He attended Senior Dinner the night before and reported to Council on the Senior Class Gift, which will be a patio on the Quad side of the new Statton Learning Commons. The class secured matching gift funds and has an aggressive fundraising goal. 	
10:34 AM	Break		
10:45 AM	Council Goals & Scorecard	<ul style="list-style-type: none"> • Mike Ford reviewed council goals and questionnaire/accountability process. <ul style="list-style-type: none"> ○ All Council Goals ○ Committee Goals 	
10:55 AM	Enrollment Update	<ul style="list-style-type: none"> • Jim Watt and other council members discussed the demographics challenges Juniata will be facing in the coming years (steep drop off of population ages 18-24, decrease in rural white students, economic challenges, overall perception of higher education), and how Juniata is dealing with these challenges. 	
11:13 AM	Committee Breakouts	<ul style="list-style-type: none"> • Cathy placed members in Breakout rooms 	
11:30 AM	Committee Reports	<ul style="list-style-type: none"> • Eric Biddle '82, Enrollment <ul style="list-style-type: none"> ○ Eric shared that Enrollment is on track in main areas where Juniata recruits students. ○ 48% of deposited students received the Juniata Community Scholarship. ○ Projected revenue from deposited students is up from previous years. ○ Most diverse admitted student pool on record • Val Deraville '12, Career <ul style="list-style-type: none"> ○ Val discussed Career Committee goals. 	



Alumni Council Feb. 26, 2022 Meeting Minutes

		<ul style="list-style-type: none"> ○ Her committee is cultivating a list for Career Chats for Tammy (completed). ○ Their goal of 100% of the committee writing thank you notes to alumni employers who attended Career Day this year (should be done within the next week). ○ Her committee is also cultivating a list of recruiters or employers for future career events. ○ A Council wide goal for 100% of members was to share their career expertise through either participating in Career Day, Career Chats, or another networking event, signing up for the Juniata Career Team, or donating to the Career Clothing Closet. (This goal was met.) ● Travis Paul '08, Development <ul style="list-style-type: none"> ○ Travis thanked Council for donating this year. ○ My Juniata – My Profile\Transaction History gives your recent history of donations made online. Travis challenged all Council members to review their history to be sure they gave during fiscal year of 6/1/21 through 5/31/22. ○ Since many of us have still worked remotely this year, we have saved on gas, mileage, hotels and plane fares. He challenged Council to take a portion of that money and donate to Juniata. ○ Focus on increasing donation, even by \$1-\$5. ○ Juniata Day of Giving – April 6. Some information came out on that and more is to come. Feel free to reach out to Travis or the Advancement staff with questions. ● Roxann Yon '84, Awards & Nominations <ul style="list-style-type: none"> ○ Roxann presented the slate with the names of the four award recipient nominations, Council Vice President nomination, and new Alumni Council member nominations for approval by the members present. Slate received unanimous approval. ○ Alumni Achievement Award: Sarah (Young) Fisher '75 ○ Young Alumni Achievement Award: Chelsea Wilson '13 ○ William E. Swigart Humanitarian Award: James "Dick" Gaskell '60 ○ Alumni Service Award: Robert McDowell '67 ○ Incoming Vice President: Val Deraville '12 ○ Incoming Members-At-Large: 	
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Alumni Council Feb. 26, 2022 Meeting Minutes

		<ul style="list-style-type: none"> ▪ Nancy (Baxter) Belunis '82 ▪ Clay Cooper '13 ▪ Robert "Teke" Drummond '94 ▪ Meredith (Boyle) Metzger '02 ▪ Kweku "Kwe" Parker '16 g '17 ▪ Michelle Schoonmaker '06 ▪ Carol (Redzensky) Wheeler '91 	
11:48 AM	Alumni Staff Comments	<ul style="list-style-type: none"> • Presented by David Meadows '98, Cathy Cloz, Tammy Stuber, and Sierra Waite '21 <ul style="list-style-type: none"> ○ Tammy Stuber updated council on Career Chats, Career Clothing Closet, Drop-in Resume Review, Virtual Career Day. ○ Cathy Cloz gave a report on Homecoming & Family Weekend 2021 and shared plans for Alumni Weekend 2022 in June. ○ David introduced Sierra Waite '21, new Assistant Director of Alumni Engagement & Career Development. Sierra shared about her work with Alumni Weekend reunion committees and Alumni College. ○ David gave an update on the BELIEVE Campaign Celebration that is scheduled for Friday, April 22, 2022. Council members are invited. 	
12:05 PM	Enrollment Note Writing	<ul style="list-style-type: none"> • Eric Biddle '82 <ul style="list-style-type: none"> ○ Reminder to complete enrollment notes ASAP. 	
12:17 PM	Wrap-up and Adjournment	<ul style="list-style-type: none"> • Mike Ford asked for a motion to adjourn. All approved. 	