



## Alumni Council June 7, 2019 Meeting Minutes

### Meeting Attendance

Those in attendance indicated in bold

| Council Members  | Staff and Faculty  |
|--|--|
| <b>Lee Abramovitz '89</b><br><b>Ashley Appleman '07</b><br><b>Christopher Bair '92</b><br><b>Paul Berry '05</b><br>Gabe Castro '12<br>David Christopher '96<br><b>Esther (Phillips) Clark '72</b><br><b>Doug Eadline '79</b><br><b>Sarah (Young) Fisher '75</b><br>Debbie (Reidy) Fitzgerald '10<br><b>Mike Ford '82</b><br><b>Timothy Gill '08</b><br><b>Danielle (Rupp) Gladfelter '87</b><br><b>Joy Hadley '84</b><br><b>JoJo Harris '10</b><br><b>Marty (Utts) Jones '67</b><br><b>Michael Kenawell '99</b><br><b>Russell Miller '90</b><br><b>Marion (Kercher) Oliver '64</b><br><b>Jigar Patel '08</b><br><b>Parisha Shah '01</b><br>Rounida Shwaish '15<br><b>Diane (Morrow) Snider '79</b><br><b>Roxann (Binner) Yon '84</b> | <b>Cathy Cloz</b> , Assistant Director of Alumni Relations and Stewardship<br><b>Katie Dickey '97</b> , Associate Director of Alumni Relations<br><b>Matthew Damschroder</b> , VP for Student Life and Dean of Students<br><b>Cindy Gibboney '18</b> , Director of Enrollment/Alumni Engagement<br><b>Genna Kasun '06</b> , Director of Social Media & Content Coordination<br><b>David Meadows '98</b> , Director of Alumni Relations and Stewardship<br><b>Miranda Peruso '00</b> , Director of Annual Giving<br><b>Jim Troha</b> , President<br><b>Jim Watt</b> , VP for Advancement<br><b>Sharon (Simpson) Yohn '99</b> , Assistant Professor of Chemistry |
|  | New Members for 2019-2020  |
|  | <b>Val Deraville '12</b><br><b>Jack Follweiler '82</b><br><b>Ryan Hollister '08</b><br><b>Keith Jones '75</b><br><b>Steph (Claar) Krug '03</b><br><br><u>Unable to attend</u><br>John Batchelor '69<br>Adena (Delozier) Mertz '16<br>Isaiah Slutter '15  |



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| Time    | Topic                                   | Minutes   | Related Attachments |
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| 1:04 PM | Call to order/Welcome                   | <ul style="list-style-type: none"> <li>Jigar Patel called the meeting to order at 1:04 PM and welcomed all members in attendance.</li> </ul>  |                     |
| 1:05    | Introduction of new members             | <ul style="list-style-type: none"> <li>Ashley Appleman               <ul style="list-style-type: none"> <li>Highlighted that a few months were spent recruiting members and that council has a large group of new recruits</li> <li>The new members present at the meeting were Val Deraville '12<br/>Jack Follweiler '82<br/>Ryan Hollister '08<br/>Keith Jones '75<br/>Steph (Claar) Krug '03</li> <li>Two new members who were not present Adena (Delozier) Mertz '16<br/>Isaiah Slutter '15</li> </ul> </li> </ul>  |                     |
| 1:08    | Council, Staff, and Guest Introductions | <ul style="list-style-type: none"> <li>Council members introduced themselves</li> <li>We had 2 guest introductions from Bruce Moyer '74<br/>JoAnn Bowman '75</li> </ul>   |                     |
| 1:40    | Review of Agenda and Packet             | <ul style="list-style-type: none"> <li>Jigar Patel reviewed packet materials and meeting agenda</li> <li>At this time President Troha popped in to say hello to all council members</li> <li>Jigar asked all members to review the minutes from the last meeting</li> </ul>   |                     |
| 1:41    | Approval of February Meeting Minutes    | <ul style="list-style-type: none"> <li>A motion was made to approve the minutes.</li> <li>Seconded by Russel Miller and Danielle Gladfelter</li> <li>All Approved</li> </ul>  |                     |
| 1:42    | Administration comments                 | <p>Matthew Damschroder, VP for Student Life and Dean of Students presented what's new on campus with Student life</p> <ul style="list-style-type: none"> <li>Dean of Students office's goal is <i>to help students transition through their college experience through vibrant experiences and to have deep and rich educational moments on campus.</i></li> <li>Student Life on Campus categories/topics for discussion were as follow:               <ul style="list-style-type: none"> <li>-Class of 2023</li> <li>-Retention</li> <li>-Dining Services</li> <li>-Residential Living</li> <li>-Juniata First Gen</li> <li>-Student Senate</li> <li>-Athletics</li> </ul> </li> </ul> |                     |



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|  |  | <ul style="list-style-type: none"> <li>-Equity, Diversity and Inclusion</li> <li>-Interpersonal Violence Prevention</li> <li>• Members were instructed to select a category or create their own category.</li> </ul> <p>DOES THE COLLEGE ADMISSIONS SCANDAL HAVE ANY IMPACT ON JUNIATA?</p> <ul style="list-style-type: none"> <li>• Yes and no.             <ul style="list-style-type: none"> <li>- No it does not have an effect because Juniata does not have celebrities seeking to enroll—JC is backed by people who believe in JC</li> <li>-Yes because the scandal gives a space for the integrity and overall value of Higher Ed, as an institution, to be questioned and there’s risk with that.</li> </ul> </li> </ul> <p>SENATE</p> <ul style="list-style-type: none"> <li>• Senate is comprised as follow:             <ul style="list-style-type: none"> <li>-Class Officers: traditional leaders on the senate</li> <li>-Committee members: issues-based/orientated</li> <li>-Cohort Based Leadership. An example of a cohort based leadership group on campus is SAUR, (Students Advocating for Universal Respect) who advocate for underrepresented students on campus.</li> </ul> </li> <li>• Senate challenges include leadership turnover<br/>And overall student participation</li> <li>• Senate has been working on revising their constitution. It presently stands at 20 pages and it may go up to a 170 page document once ratified.</li> <li>• Senate currently has 31 seats</li> <li>• Each Class chooses their own officers (Officers seats are President, Vice President, Treasurer and Secretary)</li> <li>• Cohort members are appointed</li> <li>• Committee membership is voluntary             <ul style="list-style-type: none"> <li>-they get a lot done, recent success was the expansion of student printing on campus</li> <li>-Meal plan resolution with all access plan was largely done by them</li> </ul> </li> </ul> <p>CLASS OF 2023</p> <ul style="list-style-type: none"> <li>• 407 students coming to campus. Which does not include the 14 transfer students             <ul style="list-style-type: none"> <li>-Students represent 21 states; 1/3 of the students come from outside Pennsylvania</li> <li>-5% of them are exploratory POE’s</li> <li>-35 international students total</li> <li>-1/3 of the students are 1<sup>st</sup> Gen (first in their families to go to college)</li> <li>-Women are in the slight majority</li> </ul> </li> </ul> |  |
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|  |  | <p>-19% are students of color, which is the highest number of students of color in the history of Juniata (all domestic student of color).</p> <p>-36% will play a varsity sport</p> <ul style="list-style-type: none"> <li>• President Troha interjected that they're a strong academic class.</li> </ul> <p>RETENTION (Data through the spring of this year)</p> <ul style="list-style-type: none"> <li>• 94.9% of students who enroll in the fall re-enroll in the spring this year</li> <li>• 32 did not return for the spring semester for a variety of reasons</li> <li>• Average 10 year rate is 94.9%</li> <li>• Fall-to-Fall goal is 90%</li> <li>• Juniata is doing well compared to other institutions and the state of Pennsylvania</li> <li>• 4 year Graduation goal is 75% or more per (grad) class and JC is at 73.9% as of our last cohort</li> <li>• JC's 4 year graduation rates are higher than public institutions and non-flagship schools</li> </ul> <p>RESIDENTIAL LIVING</p> <ul style="list-style-type: none"> <li>• All students are required to live on campus as part of a 4 year residency requirement (4 years since implemented)</li> <li>• Last summer new dining services were implemented; Sodexo after 30 years has been replaced by Parkhurst.</li> <li>• The transition was challenging</li> <li>• Meal plan as it stands is all access (meals at any time)</li> <li>• Goal is to have Meals at a cost students can afford—JC is getting closer each time</li> <li>• Moving to use the swipe cards in the Huntingdon Community as a future goal (ex. at Sheetz or Standing Stone and other partners)</li> <li>• Project plan for Res Hall renovation currently being developed.</li> <li>• As stands, the plan has two tiers <ul style="list-style-type: none"> <li>-Fancy stuff such as furniture, etc.</li> <li>-Necessary stuff such a new roofing, ventilation, etc</li> </ul> </li> <li>• Res Hall inquires can be directed to Matthew or Tasia White</li> <li>• It's harder to raise money for Res Hall renovations</li> <li>• Financially, as JC's current debt decreases, they can start looking into making the cosmetic changes needed to campus Res Halls</li> </ul> <p>EQUITY DIVERSITY AND INCLUSION</p> <ul style="list-style-type: none"> <li>• Inclusive excellence mindset; you have a right to be here (at JC) because you were chosen to be here</li> </ul> |  |
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|      |                  | <ul style="list-style-type: none"> <li>• Leadership at all levels to contribute to the success of inclusion</li> <li>• Finally, that Diversity defined by many different lenses such as point of view, and various experiences</li> <li>• Unity House has served as a rock for students who come from different religious backgrounds and students of color</li> <li>• JC has been updating the Unity House space. Most recently, a renovation made to the outside of the Unity House</li> <li>• Staffing for the Unity House has had several vacancies that JC is actively looking to fill</li> <li>• Braves Spaces and counter spaces should and will be created. These are spaces where students can engage with each other in a way that highlights their differences; and also have spaces where people can safely have conversations that are critical to growth and to being authentic.</li> </ul>   |  |
| 2:09 | Faculty Comments | <p>Presented by Dr. Sharon Yohn</p> <ul style="list-style-type: none"> <li>• Her last council meeting because her term has ended</li> <li>• Presented what it's like to be a member of the faculty at Juniata, in conclusion</li> <li>• Faculty is required to remain and or improve efficiencies, make sacrifices (with less resources)</li> <li>• There is stress around job security amongst faculty</li> <li>• More students are coming in with documented learning disabilities</li> <li>• PhD's do not prepare enough to meet the needs that some students require</li> <li>• The General Ed curriculum at JC has been recently changed and now courses previously offered may be deemed unnecessary, forcing faculty to create and or modify the course to keep relevant (and to save their jobs)</li> </ul> <p>OPPORTUNITIES (that have emerge as a result)</p> <ul style="list-style-type: none"> <li>• Rethinking curriculum to help freshmen transition to college level academics.</li> <li>• The new General Ed curriculum adds a second freshmen experience semester</li> <li>• Faculty is now receiving training to prepare them for diversity of students in classrooms</li> <li>• Shifted from a POE advisor and a General Advisor model to an academic advisor and a mentor model, to ensure all students (especially freshmen) are supported and connected</li> <li>• Faculty has been challenged to find creative solutions to the cuts to resources (such as stacking different class</li> </ul> |  |



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|      |                       | <p>levels) to promote student interaction on all levels (this was done to one of the language classes)</p> <p>FACULTY NEEDS SUPPORT</p> <ul style="list-style-type: none"> <li>• Help in connecting students to jobs and internship</li> <li>• Help with student recruitment</li> </ul> <p>Dr. Yohn was presented with a gift for her time on the council by Jigar at the end of her presentation.</p>  |  |
| 2:19 | Trustee Comments      | <p>Presented by Parisha Shah '01</p> <ul style="list-style-type: none"> <li>• There are always 3 Alumni Trustees on council and on the Board of Trustees—they serve both groups as a liaison</li> <li>• Changes in this role include deliberate reporting back to the Trustees on what alumni council is doing</li> <li>• Alumni Council has become hyper-focused which has helped create the council's footing</li> <li>• The Trustees met in April about the budget</li> <li>• The number of students coming in each year academic year helps relieve budget challenges</li> <li>• There has been expansion in JC's Masters' programming that will contribute to more financial stability</li> <li>• Trying to find ways to bring the board and the council together in the future</li> <li>• This is Parisha Shah's last meeting/report to the council in the role</li> </ul>  |  |
| 2:28 | Alumni Staff Comments | <p>David Meadows, Director of Alumni Relations &amp; Stewardship</p> <ul style="list-style-type: none"> <li>• After the BELIEVE Campaign's public launch, there were other events planned</li> <li>• There was an event in Hollidaysburg that was successful. Mock trial team was there, Dave Andrews '74 and President Troha were also in attendance</li> <li>• In the fall there are plans to head to Harrisburg and Philadelphia to replicate. Council members are asked to join if they can once plans are concrete</li> </ul> <p>Cathy Closz</p> <ul style="list-style-type: none"> <li>• The Class of '69 is on campus for their 50 reunion and Cathy is spearheading their events</li> </ul> <p>Katie Dickey</p> <ul style="list-style-type: none"> <li>• Thank you for signing up for volunteer roles. If you need support/clarity, check in during the break.</li> <li>• There will be 8 reunions going on. 500 people will on campus this weekend.</li> <li>• There are 53 reunion committee volunteers</li> <li>• Alumni events (such as the wine tasting event) are helping engage and re-engage alumni.</li> </ul> |  |
| 2:39 | Break                 |   |  |



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| 3:00 | Introduction of new Enrollment VP                        | <p>Jigar introduced Jason Moran, VP for Enrollment</p> <p>Jason expressed his excitement to start, his enthusiasm for the high number of incoming freshmen and how there's lots of work with fast approaching orientations to come.</p>  |  |
| 3:02 | Data Review  | <p>Jigar presented council goals data</p> <ul style="list-style-type: none"> <li>• Of those who responded to goals survey, <ul style="list-style-type: none"> <li>○ 100% of council members made their gifts earlier than usual</li> <li>○ 85% increased their gift</li> <li>○ 90% support in sending out college messages</li> </ul> </li> <li>• The notes that Alumni Council members write are very valuable. Students sometimes make their decisions due to our interactions (example: student who corresponded with Mike Ford ended up enrolling)</li> <li>• President Troha's monthly E-Newsletter is a great way to get information</li> <li>• Alumni Council's Emeriti Newsletter is very informative and helpful</li> <li>• There needs to be more understanding around how the award nomination works</li> <li>• Jigar encouraged members to use the data to set committee goals for next year and an overall strategic goal for the council</li> </ul>        |  |
| 3:12 | Committee Breakout Sessions                              | Continued work on goals and looking ahead  |  |
| 3:50 | Committee Sharing, Recommendations, Discussions, Summary | <ul style="list-style-type: none"> <li>• Communications</li> </ul> <p>Potential Ideas/Goals for Next Year</p> <ul style="list-style-type: none"> <li>○ Revive council's resume critiquing, either in prep of Career Day or throughout the year</li> <li>○ Be available throughout the year to support students through Quest (career advice, etc.)</li> <li>○ Continue with current format of the Emeriti Newsletter</li> <li>○ Revisit the purpose of the Facebook Juniata Alumni Council Page, reevaluate if it's the correct social media platform</li> <li>○ Continue to support Career Day and Wine &amp; Cheese Event</li> </ul> <ul style="list-style-type: none"> <li>• Development <ul style="list-style-type: none"> <li>○ As a committee, we made 364 contacts (by phone, email, text, written note, or Facebook message) to our list of "lost loyals." Lost loyals are alumni who have given within the last 5 years, but who did not</li> </ul> </li> </ul> |  |



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|      |                      | <p>give in the last fiscal year. The College received gifts from 49 of the lost loyals who were contacted by us, resulting in a 15% success rate.</p> <ul style="list-style-type: none"> <li>○ Additionally, 100% of Council gave a gift to the College this year, with <b>71%</b> increasing their gift size.</li> <li>○ Diane thanked her committee for their diligent work and support, as this was her last Alumni Council meeting.</li> </ul> <ul style="list-style-type: none"> <li>● Enrollment <ul style="list-style-type: none"> <li>○ The Committee met with Jason Moran, VP of Enrollment, and he provided the group with his themes on how Juniata can increase enrollment moving forward. They are: <ul style="list-style-type: none"> <li>▪ Promote Juniata’s Distinctiveness</li> <li>▪ Maximize the Transfer, Graduate, and International Pipelines</li> <li>▪ Partner with Charter Schools and other Organizations</li> <li>▪ Double Down on Promoting the Huntingdon Area</li> <li>▪ Ensure Recruitment Strategies Align with Generation Z Characteristics</li> <li>▪ The Committee agreed to review these thoughts and ideas and share any of our comments over the summer with Jason before we reconvene in the fall at our next Alumni Council meeting.</li> </ul> </li> </ul> </li> </ul> |  |
| 3:55 | Passing of the Gavel | <ul style="list-style-type: none"> <li>● The gavel was passed from Jigar Patel to Roxann Yon</li> </ul>   |  |
| 4:00 | Adjournment          | <ul style="list-style-type: none"> <li>● Marty motioned to adjourn meeting.</li> <li>● Seconded and approved.</li> </ul>  |  |

### Fun Quotes from the Meeting:

- “I’m contractually obligated to say my favorite memory was meeting my wife” Mike Kenawell
- “I have to tell you that there have been many sleepless nights where I wondered who I have to blame for pigroast and, NOW I KNOW—what a treat and treasure!” Matthew Damschroder