



Alumni Council June 6, 2020 Meeting Minutes

Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
Lee Abramovitz '89 Christopher Bair '92 John Batchelor '69 David Christopher '96 Esther (Phillips) Clark '72 Val Deraville '12 Doug Eadline '79 Sarah (Young) Fisher '75 Jack Follweiler 82 Mike Ford '82 Danielle (Rupp) Gladfelter '87 Joy Hadley '84 JoJo Harris '10 Ryan Hollister '08 Keith Jones '75 Marty (Utts) Jones '67 Michael Kenawell '99 Steph (Claar) Krug '03 Adena (Delozier) Mertz '16 Russell Miller '90 Jigar Patel '08 Ron Seiler '77 Isaiah Slutter '15 Roxann (Binner) Yon '84	Jim Troha, President Jim Watt, VP for Advancement Katie Dickey '97, Associate Director of Alumni Relations David Meadows '98, Director of Alumni Relations and Stewardship
	Additional Participants
	Randy Kochel '79, Incoming Alumni Trustee

Meeting Minutes

Time	Topic	Minutes	Related Attachments
9:02am	Call to Order, Roll Call, Welcome	<ul style="list-style-type: none"> Roxann (Binner) Yon '84 called the meeting to order, and welcomed all members in attendance 	
9:04am	Zoom Instructions, Etiquette	<ul style="list-style-type: none"> Roxann explained Zoom etiquette Mute when not speaking Use chat for questions or comments 	
9:05am	Review of Agenda	<ul style="list-style-type: none"> Roxann Yon reviewed the agenda 	
9:06am	Approval of February Meeting Minutes	<ul style="list-style-type: none"> Roxann asked for a motion to approve Motion by Russ Miller. Seconded by Mike Ford. 	



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<p style="text-align: center;">9:07</p>	<p style="text-align: center;">SLT Comments</p>	<ul style="list-style-type: none"> • All Approved • Presented by President Jim Troha <ul style="list-style-type: none"> ○ <u>Juniata's response to racial/diversity issues includes</u> <ul style="list-style-type: none"> ▪ Diversifying faculty ▪ Curriculum to address issue ▪ Involving students with initiatives ○ <u>Fall semester plan</u> <ul style="list-style-type: none"> ▪ Start August; remove fall break; finish in-person instruction by Thanksgiving; end semester virtually ▪ Plans for sanitation and cleaning ▪ Testing of all faculty, staff, students ▪ Economic ways to test (pool testing? wastewater testing?) ▪ Local lab at JCEL does testing with results in 12 hours ○ <u>Financials</u> <ul style="list-style-type: none"> ▪ Conservative budget for 20-21 ▪ Furloughed staff ▪ Frozen salaries ▪ Stopped retirement contributions ▪ Cut spending ▪ Unsure of fall revenue - anticipating 10-15% reduction ○ <u>Hybrid-Flex education model</u> <ul style="list-style-type: none"> ▪ Combination of in-person and virtual instruction ○ <u>Incoming students</u> <ul style="list-style-type: none"> ▪ 390 first-time students in the fall, including 50 international students ▪ Estimating 377 will come to campus ▪ Students want to return - question of economics, not desire to return to Juniata • David Christopher - suggestions for faculty training and other opportunities to improve racial issues • Mike Ford - thanks to administration for hard work • Randy Kochel - concern of students taking a gap year if they can't return to campus • Ryan Hollister - adapting internships/experiential learning with Juniata Career Team/alumni connections 	
<p style="text-align: center;">9:48am</p>	<p style="text-align: center;">Alumni Staff Comments</p>	<ul style="list-style-type: none"> • David Meadows, Director of Alumni Relations & Stewardship <ul style="list-style-type: none"> ○ Dollars raised have gone up (\$2.7 million in 2020 vs. \$2.1 million in 2019) 	



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		<ul style="list-style-type: none"> ○ Alumni participation has gone down (21.7% in 2020 vs. 23.4% in 2019) ○ Contacts from alumni make a difference ● Katie Dickey, Associate Director of Alumni Relations <ul style="list-style-type: none"> ○ 387 first-time students for fall ○ 27% have deposited ○ Concerns over summer melt (due to family economic concerns) and International students (due to travel restrictions) ○ New opportunities including virtual tours and visits to extend reach; incoming freshmen - jump start courses for credit before arriving on campus ● <u>Questions and comments</u> ● Jim Watt - concerned about retention - encourages alumni to reach out to students and their families ● Jigar Patel - possibility of alumni participation in virtual tours ● Jack Follweiler - virtual events will be used to enhance in-person visits (for those who can't visit due to location), not a replacement ● Danielle Gladfelter - reach out to parents to reassure and encourage 	
10:06am	Council Goals, Scorecard	<ul style="list-style-type: none"> ● Roxann Yon, Council President <ul style="list-style-type: none"> ○ Results of Council Goals Survey ○ Overall, most goals were reached ○ Very happy with effort and participation ○ Some goals may be too high - reaching them is based on attendance at meetings ○ Goals that were not reached may have been affected by COVID restrictions ● Esther Clark comment: thankful to Council for support of enrollment goals! 	
10:14	Committee Reports	<ul style="list-style-type: none"> ● Enrollment – Mike Kenawell '99 <ul style="list-style-type: none"> ○ Juniata College Conversation update <ul style="list-style-type: none"> ▪ alumni talking to local admitted students/parents ▪ Was affected by COVID restrictions ▪ Possibly virtual going forward ○ Proud of: Increase in writing letters to admitted students ○ Lessons Learned: Personalized messages work ○ Recommendations: Use Zoom calls instead of conference calls to connect in the future ○ Thank you: to Juniata staff and Council ● Communication – Marty (Utts) Jones '67 	



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		<ul style="list-style-type: none"> ○ Proud of: streamline and focus of information; Emeriti newsletter changes ○ Lessons learned: Understanding the challenges/struggles Juniata is facing helps us to become better ambassadors ○ Recommendations: New ways to interact in small groups with students virtually ○ Thank you: to administrative team ● Development – Esther (Phillips) Clark '72 <ul style="list-style-type: none"> ○ Proud of: work of all Council members ○ Lessons learned: overcoming objections using personal touches ○ Recommendations: using Zoom for virtual meetings ○ Thank you: echoes thanks to Juniata staff, administration, and Alumni Council ● Awards & Nominations – Jigar Patel '08 <ul style="list-style-type: none"> ○ Recommends: highlighting any alumni of color with a nomination (Award or Council) ○ All 2020 Awards will be presented in 2021 ○ Highlights: Randy Kochel as new Alumni Trustee <ul style="list-style-type: none"> ▪ All 3 new regular trustees (besides Randy) are current/former Alumni Council members! 	
10:33am	Recognition of Outgoing Members	<ul style="list-style-type: none"> ● Lee Abramovitz (Enrollment Committee) ● Doug Eadline (Enrollment Committee) ● Joy Hadley (Communications Committee) ● Russ Miller (Career Services/Communications Committee) ● Ron Seiler (Enrollment Committee) ● Chris Bair (Development Committee/Alumni Trustee) ● Jigar Patel (Communications Committee/Past President/Chair of Awards & Nominations Committee) 	
10:41am	Passing of the Gavel	<ul style="list-style-type: none"> ● In this time of flexibility & adaptability, Roxann Yon passed the "spatula" (multi-use tool) to Mike Ford ● Mike thanked Roxann 	
10:44am	Wrap-up	<ul style="list-style-type: none"> ● David Meadows expressed thanks to all for their service 	
10:45am	Adjournment	<ul style="list-style-type: none"> ● Roxann Yon asked for motion to adjourn meeting. <ul style="list-style-type: none"> ○ Motion by Mike Ford seconded by Russ Miller ○ All approved 	

Fun Quotes from the Meeting:

- Enrollment Committee Recommendations: "We can all benefit from bigger coffee cups." - Mike Kenawell