

Juniata College Parents Council  
Spring Meeting  
April 14, 2012  
Faculty Lounge, Ellis Hall

MINUTES

Parents Present: Gary Burin P'14, Carri Cohen P'12, Nancy Dubensky P'14, Paul Koval P'04 P'11 P'13, Paul Mihranian P'14, Alex Nolan P'14, Jan Perry P'13, Nancy Deyle Randall P'12, Donna Raymond P'13, Gary Raymond P'13, Audrey Seasholtz '78 P'12, Mark Stephens P'15, David Swaintek P'13, Elaine Swaintek P'13, Bob Thompson '78 P'12

Faculty/Staff Present: Katie Dickey '97, Parents Council Liaison; David Meadows, Director of Alumni Relations and Parent Programs; Julie Woodling, Assistant Director of the Library; Rob Yelnosky '85, Vice President of Finance and Operations

- Council gathered in von Liebig Center for Science prior to greeting and mingling with visitors of the Admitted Student Enrollment Open House.
- Nancy Dubensky P'14, Paul Koval P'04 P'11 P'13, Jan Perry P'13, Mark Stephens P'15, Bob Thompson P'12 participated in the Open House Parents Panel and answered questions ranging from student success, academics, acclimation, travel, sports, campus life, etc.
- Julie Woodling, Assistant Director of the Library took Council on a tour of Beeghly Library. Items discussed were information access, research technology, physical state of the library special collections including the Treasure Room. Council was asked to provide feedback which will be shared with other parents.
- A group and individual photos were taken, followed by Council joining prospective parents and students for lunch in Baker Refectory.
- Meeting was called to order at 1:10 p.m. by Gary Raymond, Council Co-chair. Members introduced themselves. Minutes from September 30, 2011 were approved by Elaine Swaintek and Bob Thompson.
- Katie Dickey '97, Parents Program Facilitator, reported on the success of Homecoming and Family Weekend stating 1200+ attendees and the implementation of a new rain plan.
- Rob Yelnosky '85, Vice President of Finance and Operations reviewed the Campus Master Plan showing plans to renovate student spaces like Baker Refectory, building new residence halls and making changes to the traffic flow and the approach onto campus among other things. A lively question and answer period followed.
- David Meadows '98, Director of Alumni Relations & Parent Programs reported on changes made to Career Services (an additional professional staff added) and the success of Career Day. With this office undergoing some changes, Gary Raymond P'13 recommended that the Council focus on its two other committees (Enrollment and Engaging) until a new direction has been set. The Council agreed to this change.

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Minutes (cont.)

- Committees met and reported:
  - Recruiting – They discussed the challenges of transportation to Juniata and were pleased to learn that the Enrollment Center and Dean’s Office is collaborating on a solution. They suggested that the “what’s there to do at Juniata video” should answer the question of “what’s there to do *on campus*” specifically. They emphasized the importance of a good social fit for the overnight visits – it’s a make or break opportunity. They were pleased to learn about the high acceptance rates in post-grad work. They learned of the success of the pilot year of the Parents Pride scholarship program and agreed to send thank you notes to the parents who referred students.
  - Engaging – This group developed ideas for inclusion in the new bi-monthly e-newsletter coordinated between the Parents Program and the Dean’s Office (i.e. Career Services, Campus Life, Exam Schedules, etc.). They also suggested that items from the newsletter connect to a forum on Juniata Connect led by a Parents Council member. They also suggested that the Campus Master Plan be presented to the parents at Homecoming and Family Weekend. They were interested in whether Juniata had an “app” which we do not.
- Gary Raymond P’13 thanked the outgoing members for their support and concluded the meeting at 4:00 p.m.